

# BENEFITS 2024 Strategic Partners



Dear Women's Council of Realtor Friends & Partners,

I am beyond honored and privileged to serve as your 2024 President of The Women's Council of Realtors® of Naples.

On behalf of the 2024 WCR Naples Network, WE THANK YOU for all your support. We have an exciting year planned for 2024 with many new educational, networking, and leadership opportunities. Our goal for 2024 is to grow our membership, to provide more value to our members AND strategic partners while building stronger business relationships and a stronger referral system.

If you haven't supported the Women's Council of Realtors® Naples in the past, we hope you will consider partnering with us in 2024. And, if you have supported us in the past, we hope you will consider renewing your support this year. Please reach out to me with any questions.

With Much Gratitude,

JAUREGUI SCHLAUPITZ

REALTOR® | CEO/TEAM LEADER AT COASTAL LUXE GROUP BROKERED BY EXP REALTY





#### MEET THE WCR NAPLES-ON-THE-GULF 2024 BOARD MEMBERS



President 2024
SANDRA JAUREGUI
SCHLAUPITZ



President-Elect for 2024
MONIQUE TRUONG
OWENS



1st Vice President ERICA LINDSEY



Treasurer
JENNIFER CAIL



Membership Director
SAMANTHA
SCHWARTZ



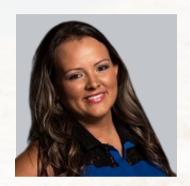
**Events Director DIANA VILLARREAL** 



#### MEET THE WCR NAPLES-ON-THE-GULF PROJECT TEAM



Strategic Partner LUANN VIZZONE



Awards & Scholarship
KIMBERLY VARGAS



Membership Co-Chair GRETCHEN SHELTON



Parliamentarian -Ambassador ERNA MILEAN



Marketing & Communication PUJA ROMERO



Events Co-chair
SHALONDA WASHINGTON



Recruiter
MARIA ZABALA



Community Outreach
MAYA ISMAILOVA



Ambassador
RUTHIE MORENCY



Hospitality
AMINA MOKHTARI



Ambassador
DAYNELIS PEREZ



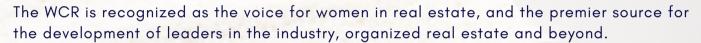
Strategic Planing LUCY QUINONES

# ABOUT WOMEN'S COUNCIL OF REALTORS®



We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

#### **Vision & Goals**



- WCR is a dynamic, accessible and diverse network, linking each member to the tools, training and support to develop their individual leadership potential and business goals.
- WCR identifies, supports and promotes the development of strong women business leaders in the industry, organized real estate and in the broader community.
- WCR provides an influential voice and perspective for women in real estate.
- WCR's local and state networks consistently deliver high membership value and a collaborative, welcoming environment in which members can achieve their business goals.
- WCR is an efficient organization with the structure and capacity to fulfill the Council mission and vision with excellence.









#### **Professional Credibility**

Members of the WCR are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development..

#### The Power of Collaboration

Success in business today is achieved through positive, productive collaboration. The WCR provides an environment in which members support each other and work together to achieve personal growth and business success.

Every business, industry and community needs business who can inspire others and influence positive change. Through the WCR, members can discover and develop their authentic leadership style, apply new found leadership skills, and pursue leadership opportunities across all areas of their personal and professional lives.





#### Influence

Positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

#### **Opportunity**

The WCR member network is enriched by embracing the full diversity of our industry, and the opportunity to contribute different experiences, ideas and perspectives.

# Women's Council of REALTORS®

Naples-on-the-Gulf



## WHO ARE WOMEN'S COUNCIL MEMBERS?



## Who are Women's Council Members?

- Highly successful, professional REALTORS®
- Earn more than two times the average REALTOR®
- In business 25% longer than the average REALTOR®
- Generate an average of 50% of real estate business from referrals
- Have a 'referral mindset'

#### Why do REALTORS® join Women's Council?

- To build productive professional relationships
- To build and access a network of professional expertise (including affiliated companies) they can leverage for their clients
- To continue to grow personally and professionally as top business leaders

#### Who can be a Strategic Partner?

A professional who has complementary expertise, experience and information to share that will help REALTORS® be more successful

#### What are Strategic Partner Benefits?

- Strategic Partner' distinguishes and positions affiliated companies as 'partners' with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal – to help clients buy and sell homes.
- Becoming visible to high-performing REALTORS® and their clients.
- Opportunities to showcase products, services and experience.
- Becoming an indispensable part of the REALTOR®'s professional network of experts



# Women's Council of REALTORS®

Naples-on-the-Gulf

## Strategic Partners OPPORTUNITIES

#### STRATEGIC PARTNERS OPPORTUNITIES

	DIAMOND	GOLD	SILVER	BRONZE
BENEFITS	\$3500	\$2500	\$1000	\$500
Name, logo & link to your website on Women's Council Naples-on-the-Gulf website.	<b></b> ✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Speaking time at events, except Fashion Show, Winter Wonderland & Installation. The events will be decided on by President.	3 minutes Speaking Time at 4 events	2-3 minutes Speaking Time at 3 eve <mark>nt</mark> s	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation	
Table Top - Opportunity to distribute materials or giveaways at the events	5 events, decided on by President	3 events, decided on by President		
Complimentary Tickets to all Naples Women's Council events	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation		
Name & logo on printed programs, AV presentation & verbal recognition from podium at events; name & logo on signage at event entrance	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Link to your website on WCR Naples Facebook Page	<b></b> ✓	<b>✓</b>	<b></b> ✓	<b>✓</b>
Opportunity to Serve as WCR Naples Host at each Event	<b>✓</b>	<b>✓</b>	<b></b> ✓	
Membership Pricing to all WCR Naples Events	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Logo included on all emails	lacksquare	<b>⊻</b>		
Access to WCR Naples Member Email List	<b>✓</b>	<b>✓</b>		
EXCLUSIVITY	Only one sponsor per industry category	Only one sponsor per industry category		

#### STRATEGIC PARTNERS INVOICE



Sponsor Name (s):	
Sponsorship Level:	
Please circle one:	
PLATINUM (\$3,500) GOLD	(\$2,500) SILVER (\$1,000) BRONZE (\$500)
Please provide exact wordi address:	ing for your name, company, and your websit
Please remit checks to:  Women's Cou	incil of Realtors Naples-on-the-Gulf
	incil of Realtors Naples-on-the-Gulf
Women's Cou	
Women's Cou C/O NABOR	ge Rd.
Women's Cou C/O NABOR 1455 Pine Rido Naples, FL 341	ge Rd.
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Women's Cou C/O NABOR 1455 Pine Ridg Naples, FL 34 Credit Card Payment: Name:	ge Rd. 109 Exp date:
Women's Cou C/O NABOR 1455 Pine Ridg Naples, FL 341  Credit Card Payment: Name: Card Number: Billing Zip Code: Signature:	ge Rd. 109 Exp date:3 Digit Security Code:



## LUNCH SPONSOR INVOICE

Lunch Spon	sor: \$500
• Compar	y name and/or logo on event e-invitation & event marketing
• Compar	y name and/or logo on event A/V presentation
<ul> <li>Introduc</li> </ul>	tion of company representative at the meeting
• Three mi	nutes of "Podium time" for company representative.
• Compar	y materials/giveaways may be placed on guest tables
Please prov	ide exact wording for your name, company, and your webs
address:	
Please rem	t checks to:  Women's Council of Realtors Naples-on-the-Gulf
Please rem	t checks to: Women's Council of Realtors Naples-on-the-Gulf C/O NABOR 1455 Pine Ridge Rd. Naples, FL 34109
Credit Card	Women's Council of Realtors Naples-on-the-Gulf C/O NABOR 1455 Pine Ridge Rd. Naples, FL 34109  Payment:
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Credit Card Name: Card Numb Billing Zip C Signature:_	Women's Council of Realtors Naples-on-the-Gulf C/O NABOR 1455 Pine Ridge Rd. Naples, FL 34109  Payment: Exp date:



Welcome to Women's Council of REALTORS®, Naples-on-the-Gulf, we are so excited that you joined our Network!

Now that you are a member there are four easy tasks to complete to get the most out of your membership:

1

Please watch this video link which will give you instructions on how to set up your sign in, password, and your Member profile:

https://drive.google.com/file/d/1dqzQgXngCrYTm0YbTNc5Q8nv1OlEN4Bv/view?usp=sharing

Our national website is here: https://www.wcr.org/

2

Be sure to "like" all our Social Media links. This will ensure you will stay up to date with Women's Council events and information.

Facebook: https://www.facebook.com/wcrnaples

Instagram: https://www.instagram.com/wcrnaples/

3

If you have not already, please email Samantha Schwartz at sschwartz@berlinpatten.com your headshot, the confirmation of your brokerage and/or team name, and your Social Media links. We will use this information for our social media welcome announcement.

4

To get the most of your Membership please attend our various educational and networking events. To find our local events click the link and bookmark this page:

https://drive.google.com/file/d/1dqzQgXngCrYTm0YbTNc5Q8nv1OlEN4Bv/view?usp=sharing

AS A TEAM LET'S WORK TOGETHER TO LEARN, DEVELOP, AND BECOME TOMORROW'S BUSINESS LEADERS.
#LEADERSMADEHERE, #LEADWITHLOVE, #LOVETHEJOURNEY



2024 Calendar of Events

#### **WCR Board Meetings**

January 9, 2024 March 5, 2024 May 7, 2024 August 6, 2024 September 3, 2024 October 15, 2024 November 7, 2024

-Members must attend 6 meetings per year -Required for membership -All meetings are from 11 am -12 pm at NABOR Back Conference Room except for October meeting which will be held on Zoom.

#### New Member Orientation February 20, 2024

Cocktail/Charcuterie Social Event 5:00 pm - 7:00 pm Location TBD

May 17, 2024

Breakfast/Coffee 8:00 – 10:00 am NABOR Back Conference Room

#### October 8, 2024

Member Luncheon Vineyards Country Club 10 am -11 am

#### Florida Realtors & NAR Events January 17-21, 2024

Florida Realtors Mid-Winter Meetings

February 2-3, 2024

Elevate Growth Conference (Zoom)

May 6-8, 2024

Mid-Year Meetings Washington D.C.

July 27-29, 2024

Network 360 Conference - (For President Elect)

September 24-26, 2024

WCR FL Summit - (Pres + Pres Elect)

November 9-13, 2024

National Conference

#### <u>January 30, 2024</u> Business Planning & 'Of the Year' Awards

11:00 am - 1:00 pm The Vineyards Country Club

#### February 20, 2024 Happy Hour Social Event

5:00 pm - 7:30 pm Location TBD

#### March 21, 2024 Blood Drive

9 am - 3 pm Location TBD

#### March 26, 2024 Top Producer Awards & Partner Expo

11:00 am – 1:00 pm The Vineyards Country Club

#### April 16, 2024 Spring Fashion Show

11:00 am - 1:00 pm The Vineyards Country Club

#### <u>May 14, 2024</u> Luncheon, Theme TBD

11:00 am - 1:00 pm The Vineyards Country Club

#### <u>June 18, 2024</u>

Cocktails & Hors d'oeuvres Social Event

5:00 pm - 7:00 pm Location TBD

#### <u>June 25, 2024</u>

#### **Breakfast and Annual Elections**

9:00 am – 11:00 am Location TBD

#### July 24, 2024 NABOR Senior Symposium

9:00 am - 11:00 am NABOR

### September 10, 2024 Mindset, Empower Join Event with Bonita/Estero/Cape Coral Networks

11:00 am - 1:00 pm Vasari Country Club

#### October 8, 2024

#### Member Appreciation Luncheon

11:00 am - 1:00 pm The Vineyards Country Club

#### November 19, 2024 Tree & Wreath Auction & Fundraiser

5:00 pm – 7:00 pm Robb & Stucky Naples Showroom

#### <u>December 12, 2024</u> 2025 Board Installation

5:00 pm - 9:00 pm The Vineyards Country Club