



We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry, and the communities we serve.

Dear Business Professional:

It is a pleasure to invite you to become a Women's Council of REALTORS® South Lake Strategic Partner for 2023. We offer the following information so that you may become familiar with our organization and the value of our partnership opportunities.

We are part of the largest State Networks in the country. Our members represent the top professionals in the industry. Many of our members serve in leadership positions in their local Realtor® Associations, as well as the Florida Realtors®.

The goal of our organization is to provide our members with education and leadership training to help them achieve and succeed both personally and professionally.

Our strategic partnership program offers companies the opportunity to position products and services to a key audience that is vital to our industry and We are looking for strategic partners who offer products and services related to the Real Estate industry that can benefit our members. The benefits of becoming a Strategic partner include consistent exposure to our members and guests to help position your company, as a business partner that provides expertise and support services to our members. As a Strategic Partner, you will have access to a myriad of marketing and networking opportunities. You will have opportunities to be featured on our website and have direct networking at our Local Network meetings and our Local Network signature events just to name a few. Being a

partner with the Women's Council of REALTORS® will expand your business possibilities and create long-lasting relationships.

Our Network's goal is to consistently provide relevant education and value-added leadership training to both Members and Partners. To accomplish both these goals, it is vital to provide our members with the tools to succeed, both professionally and personally. We can support, achieve, and exceed these goals with the help of our Strategic Partner

On behalf of our membership and Board of Directors, I am honored to invite you to partner with Women's Council of REALTORS® South Lake and help us provide the tools needed to advance the next generation of business leaders. We welcome the opportunity to include you as one of our South Lake Strategic Partners for 2023. If you have any questions, please do not hesitate to contact me.

Sincerely,

Camille Ruiz, 2023 President
407-929-4632
Camille@HomeVineRealty.com

Women's Council of REALTORS® South Lake County STRATEGIC PARTNER INFORMATION

OUR MISSION STATEMENT: We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.

OUR VISION STATEMENT: The Women's Council of REALTORS is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry, organized real estate, and beyond.

OUR LONG-TERM GOALS:

-To be the source of education and business tools focused on the needs of women REALTOR® entrepreneurs at all stages of development.

-To be a dynamic, accessible, and diverse network, linking resources and member expertise to drive business success.

-To identify, build, support, and promote strong leaders in business, the industry, and the broader community who are advocates for property rights and homeownership.

- To be the voice for the achievement and impact of women in real estate.
- To be sought after by other organizations as a source of leadership development and the businesswoman’s perspective.
- To be a network of strong Networks that consistently deliver value and provide a collaborative, trusted, welcoming environment in which members can achieve their business goals.

OUR VALUES

The Power of Relationships-Success in business today is achieved through positive, productive relationships. The Women's Council of REALTORS® provides an environment of collaboration in which members can form, build and maximize relationships for business and personal success. When members share their time, talent, and experience the entire industry is advanced.

Professional Credibility-Members of the Women's Council of REALTORS® are established, career professionals. We operate based on a shared value system of integrity, respect, consistency, and a commitment to excellence and continuous development.

Diversity- The membership experience is enriched through the celebration of and active outreach to the full diversity of our industry. At the same time, the strength of the organization lies in what unites us all - our shared values.

Involvement-Active participation increases membership value. Participation in the Women's Council of REALTORS® is the opportunity to contribute to change and to be changed, personally and professionally.

Success-Success in business brings credibility, influence, and greater opportunity. Wealth creation through business success also leads to long-term financial security, greater independence, and more quality-of-life choices.

Influence-Positive change will come from the greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.



Women’s Council Annual Strategic Partnership Opportunities 2023

	PARTNERSHIP LEVELS
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BENEFITS	Platinum "One per Profession" \$1,500	Diamond "Unlimited" \$750	Silver "Unlimited" \$300	Bronze "Unlimited" (Add on) \$200
Certificates for complimentary Network Event attendance (1)	6	4	2	1
Key Event Benefit: 3 tickets to Annual Casino Night & Ol' Bag Auction	X			
Key Event Benefit: 2 tickets to Annual Casino Night & Ol' Bag Auction		X		
Recognition on the Network website	X Logo	X Logo	X Logo	X No logo
PowerPoint Recognition at Network Event (when available)	X	X	X	X
Recognition on Network promotional materials (Facebook page, emails..)	X	X	X	
Company materials on display at all Network Events	X	X	X	
Recognition presentation at Network Event (up to 2 partners -3 on occasion)	X 3 min	X 2min	X 1min	
Live link to company website on Network website	X	X		
Company Name & Logo on WCR South Lake County Banner to be present at all Network Meetings & Events (Must pay for membership before Jan 15th)	X	X	X	

Ability to participate in Social Media Take Over Tuesdays in Rotation up to 2 X per month	X			
Ability to participate in Social Media Take Over Tuesdays in Rotation up to 1 X per month		X	X	
Ability to provide 3-minute Video (in a rotation 1X per month) on social media relating to a relevant company topic (i.e. Insurance, Staging, New Neighborhood etc)	X	X	X	
Sharing of company's events with our Network Members at Network events and meetings	X	X	X	
Ability to issue South Lake Bucks	X	X	X	
Mailing list of Network members quarterly	X			
Display of partner banner at all Network Events (2)	X	X		
First opportunity to sponsor educational or social Network Event	X	X		
Attend and present gift bags with marketing materials and information on your firm at SOCIAL events.	X	X	X	

1. Member Rate charged for attendance when certificate not used
2. Strategic Partner must provide banner
3. Bronze level not available to Realtors NON-members of Women's Council South Lake County

Sponsorship fees are non-refundable and not pro-rated

Any level of sponsorship CAN issue SOUTH LAKE BUCKS. For more information on the South Lake Bucks and how it can benefit your company; please reach out to me for more information.

TO BECOME A NEW NATIONAL MEMBERS AFFILIATE or Local Strategic Partner; YOU NEED TO BRING 2 NEW REALTORS MEMBERS PRIOR to your MEMBERSHIP. PLEASE SUBMIT NEW APPLICATION TO THE DIRECTOR OF MEMBERSHIP – Limited amount of National Strategic & Local Strategic Partnerships are available; please contact us to check on availability prior.

Thank you for your 2023 Women’s Council of Realtors South Lake Partnership Commitment.

You have ordered:

Platinum Level Strategic Partnership at \$1,500.00

_____ (Name of Company)

_____ (Contact Representative)

_____ (Contact phone number)

_____ (Name of Women’s Council Member responsible for securing Partner)

_____ (Authorized Signature of the party responsible for Payment)

Please complete, save, attach, and email (preferred) back to Lisap@Lisapownall.com. I would appreciate you sending this form back as soon as possible as we are finalizing our budget.

Please make check payable to “**Women’s Council of Realtors South Lake County**” and send it with a copy of this form to Denise Calderon at the following address:

Denise Calderon c/o Women’s Council of Realtors South Lake County
P.O. Box 398, Minneola, FL 34755.

Commitments and Payments MUST be submitted by January 15th, 2023 in order to be featured on our Sponsorship banner.

On behalf of the Women’s Council of REALTORS® South Lake County, I thank you for your support through your State Partnership Commitment. Our goal is to provide you and our members opportunities for growth and success.

Should you have any questions or need additional information, do not hesitate to call me at 407-929-46328 or email me Camille@HomeVineRealty.com . I am pleased to assist you.

Celebrate your successes!

Camille Ruiz, 2023 President
407-929-4632
Camille@HomeVineRealty.com

**Thank you for your 2023 Women’s Council of Realtors South Lake Partnership
Commitment**

You have ordered:

Diamond Level Strategic Partnership at \$750.00

_____ (Name of
Company)

_____ (Contact Representative)

_____ (Contact phone number)

_____ (Name of Women’s Council Member responsible for
securing Partner)

_____ (Authorized Signature of party responsible for
Payment)

Please complete, save, attach and email (preferred) back to Lisap@LisaPownall.com. I would appreciate you sending this form back as soon as possible as we are finalizing our budget.

Please make check payable to “**Women’s Council of Realtors South Lake Network**” and send it with a copy of this form to Denise Calderon at the following address:

Denise Calderon, c/o Women’s Council of Realtors South Lake Network
P.O. Box 398, Minneola, FL 34755.

Commitments and Payments MUST be submitted by January 31st, 2023 in order to be featured on our Sponsorship banner.

On behalf of the South Lake Network of Women’s Council of REALTORS®, I thank you for your support through your State Partnership commitment. Our goal is to provide you and our members opportunities for growth and success.

Should you have any questions or need additional information, do not hesitate to call me at 407-929-46328 or email me Camille@HomeVineRealty.com. I am pleased to assist you.

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Camille Ruiz, 2023 President
407-929-4632
Camille@HomeVineRealty.com

**Thank you for your 2023 Women’s Council of Realtors South Lake Partnership
Commitment**

You have ordered:

Silver Level Strategic Partnership at \$300.00

_____ (Name of
Company)

_____ (Contact Representative)

_____ (Contact phone number)

_____ (Name of Women’s Council Member responsible for
securing Partner)

_____ (Authorized Signature of party responsible for
Payment)

Please complete, save, attach and email (preferred) back to LisaP@LisaPownall.com. I would appreciate you sending this form back as soon as possible as we are finalizing our budget.

Please make check payable to “**Women’s Council of Realtors South Lake Network**” and send it with a copy of this form to Denise Calderon at the following address:

Denise Calderon Treasurer c/o Women’s Council of Realtors South Lake Network
P.O. Box 398, Minneola, FL 34755.

Commitments and Payments MUST be submitted by January 31st, 2023 in order to be featured on our Sponsorship banner.

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Camille Ruiz, 2023 President
407-929-4632
Camille@HomeVineRealty.com

Thank you for your 2023 Women’s Council of Realtors South Lake Partnership Commitment.

You have ordered:

Bronze Level Strategic Partnership at \$200.00

_____ (Name of
Company)

_____ (Contact Representative)

_____ (Contact phone number)

_____ (Name of Women's Council Member responsible for securing Partner)

_____ (Authorized Signature of party responsible for Payment)

Please complete, save, attach and email (preferred) back to LisaP@LisaPownall.com. I would appreciate you sending this form back as soon as possible as we are finalizing our budget.

Please make check payable to “**Women's Council of Realtors South Lake Network**” and send it with a copy of this form to Denise Calderon at the following address:

Denise Calderon, Treasurer c/o Women's Council South Lake Network
P.O. Box 398, Minneola, FL 34755.

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