

Mission Statement: We are a network of successful Realtors[®], advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Dione Hamza, 2024 President-Elect

1. Call to Order was made at 10:15am
2. Minutes approved from November 2023
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - b. President Elect's Report, Dione Hamza
 - c. First Vice President's Report, Ashly Allen
 - i. 2024 Business Plan - **approved to be submitted to state**
 - d. Treasurer's Report, CC Mac
 - i. Budget - **Sent to State Treasurer 12/11/23**
 - ii. Member Planet and Bill Highway - **new platform to be used for invoices and event registration in 2024**
 - iii. Elevate Registration is Open, virtually on February 1-2, 2024 - **CC to purchase early bird ticket by Jan 19th, 2024**
4. Reports of Directors
 - a. Membership Director, Jacqueline Phillips
 - i. New Members and Ideas
 1. **Jacqueline will email new members from the Lake Point GMAIL account and start an onboarding process. Each member will be given a roadmap/playbook of WCR Lake Pointe**
 2. **Ashly will rerun active member report in January and update GMAIL contacts with current members. Ashly will email board to inform of members who did not renew so we can all reach out to remind them to renew their membership**
 - b. Events Director, Nicole Gray
 - i. January New Member Orientation / Mixer Event Update
 - ii. Upcoming Events
 1. Community Official Panel Event - March 14, 2024
 - a. **Need to confirm GPBR monetary collaboration - Alicia will reach out**
 - b. **Alicia finding out timing of Northern WCR Sales Event do it doesn't conflict with ours**
 - c. **Need to approve deposit at the Italian Cultural Center once we know if GPBR is contributing financially. If not, seek other alternatives.**
 2. April Kentucky Derby Event - Live Race or change to Road Rally?
 - a. **Franny and Kathy need to know if we are doing a Road Rally by the end of January 2024.**
 3. GMAR Fair Housing 2024 - Thursday, April 18th, 2024
 - a. **Alicia is having a conversation with the GMAR president to see what the plan is.**
 4. State Meeting - January 24-25, 2024; Traverse City
 - a. **Alicia purchased hotel rooms but was looking at repurchasing via Expedia and using the Rakiten App to save money**
 - b. **CC to purchase tickets by Jan 12th, 2024 otherwise cost goes up**
 5. MR Achieve Conference - January 26-27, 2024; Ann Arbor - **no one is going due to state meeting being on the other end of the state**
 - c. Social Media Directors, Samantha Gordon & Lindsey Smith

5. Reports of Project Teams
6. New Business
 - a. Standing Meeting Day, Time & Location - meeting the 3rd Friday of each month at 10:30am at CC's office at Simple Home Lending
 - b. Christmas Tree Auction Recap
 - i. Profit: 2022 - \$25k vs 2023 - \$14k
 1. Due to switching from Luncheon to Dinner, less people attended and the hall changed owners and they increased the price.
 - ii. Need to confirm how we are to donate the money raised from the Flamingo Tree to Macomb Foster Closet since it was already placed into the WCR bank account. CC to confirm
 - iii. Looking at the following halls for 2024 - need to lock in by next meeting in January
 1. Italian Cultural Center
 2. Andiamo
 3. Mirage
 - iv. Approved a \$200 budget to purchase Christmas trees and holiday decorations for next year's party at a discount.
 - c. Addition/Removal of Board Members from accounts
 - i. GMAIL Phone to Alicia - done
 - ii. GMAIL Password has been changed
 - iii. Motion was approved to add CC and Dione to the bank account and remove Franny and Camille.
 1. CC to contact Deb and 5/3 to switch accounts.
 - iv. Franny and Camille handed over their WCR CC to CC
 - d. 2024 Strategic Partners Rollout/Continuation - Sponsor Prospects; List in Drive - CC will work on getting invoices out for those who have confirmed
 - i. Aaron Bisson, Farm Bureau, Diamond
 - ii. Matt Rovas, APHW, TBD
 - iii. Magdalena Schmidt, Cinch, TBD
 - iv. Melissa Sebastian, First Mortgage, Affiliate
 - v. Lisa Rozmarniewicz, Capital Title, TBD
 - vi. Dawn Burdick, Titlecity, Affiliate
 - vii. Art Crosby, Crosby Consulting, TBD
 - viii. Carolyn Peters, Rocket Mortgage, TBD
 - ix. Jamie Bailey, Weatherstone, TBD
 - x. Magdalena Schmidt, Cinch Home Services, Affiliate
 - xi. Peter Chrico, Chirco Title, Affiliate
 - xii. Carrie Abbate, MSGU, Silver
7. Adjournment

Next Governing Meeting: Friday, January 19th at 10:30am located at Simple Home Lending (17901 Hall Rd, Macomb, MI 48044)

Thank you to our 2024 Strategic Partners

Diamond:

Gold:

Silver:

Brokerage:

Affiliate Partner: Caliber Home Loans - Heba Hakim

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.

Minutes