



## 2024 STRATEGIC PARTNERSHIP OPPORTUNITIES



# #LeadersMadeHere

### WHO WE ARE:

WOMEN'S COUNCIL OF REALTORS® IS ONE OF THE LARGEST WOMEN'S PROFESSIONAL ORGANIZATIONS IN THE UNITED STATES, IT HAS ONE OF THE MOST SUCCESSFUL COMMUNICATION NETWORKS IN THE NATIONAL ASSOCIATION OF REALTORS (NAR) FAMILY.

## Become a Strategic Partner:

### Mission Statement

"We are a Network of successful REALTORS®, advancing women as Business Leaders in the industry and in the communities we serve."

### What is a Strategic Partner?

A Strategic Partner relationship with Women's Council of REALTORS® Ventura County *distinguishes and positions affiliated companies as "partners"* with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal – to help clients buy and sell real estate.

### Strategic Partnership Value

- Opportunities to build *productive relationships with REALTORS®*
- *Increased visibility* to REALTORS® and their clients
- Opportunities to *showcase* their products, services, and expertise
- Ability to choose from a variety of options to suit marketing goals
- Unique opportunity to become an *indispensable part* of the local Women's Council of REALTORS® - whose focus is building a strong base of successful professionals in the industry.

## Your 2024 Board of Directors



Patty Gutierrez  
2024 President



Cindy Graves  
President-Elect



Cynthia Gomez  
Treasurer



Reina Paredes  
First Vice President



Gabriela Santana  
Membership Director



Roylin Downs  
Events Director

# Strategic Partnership Benefits

## Platinum: \$1,600 Annual Investment



- 4 Complimentary event tickets for each event
- 4 Event tickets at member rate for each event
- 2-3 Minute spotlight presentation at each event
- Display company information and marketing materials at events
- Name and logo **prominently** displayed on the WCRVC website with hyperlink
- Recognition at events
- Logo displayed on flyers and marketing materials for events

## Gold: \$1,100 Annual Investment



- 2 Complimentary event ticket for each event
- 2 Event tickets at member rate for each event
- Display company information and marketing materials at events
- Name and logo displayed on the WCRVC website with hyperlink
- Recognition at events

## Silver: \$500 Annual Investment



- 1 Complimentary event ticket for each event
- 1 Event ticket at member rate for each event
- Display company information and marketing materials at events
- Name and logo displayed on the WCRVC website with hyperlink
- Recognition at events

**INDIVIDUAL EVENT SPONSORSHIPS ALSO AVAILABLE.  
FOR MORE INFORMATION PLEASE CONTACT  
PATTY GUTIERREZ (805) 766-0492 [patty@guideuhome.com](mailto:patty@guideuhome.com)**

# STRATEGIC PARTNERSHIP PLEDGE FORM

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Services Provided: \_\_\_\_\_

How will you partner with Women's Council of REALTORS® Ventura County Network?  
\_\_\_\_\_  
\_\_\_\_\_

## Level of Partnership (circle one)

Platinum (\$1,600) | Gold (\$1,100) | Silver (\$500)

How many years have you been a Strategic Partner? \_\_\_\_\_

**Payment:** Please fill out credit card form below or submit check with this form.

Please make checks payable to: Women's Council of REALTORS® Ventura County

Scan and email form to: Cynthia Gomez, Treasurer at [cyn@allsolutionstc.com](mailto:cyn@allsolutionstc.com)

Mail to: C/O VCCAR 2350 Wankel Way Oxnard, CA 93030

How would you like to pay? (circle one). Debit/Credit Card | Check

Total Amount: \_\_\_\_\_ Name on CC: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## For More Information please contact:

**Patty Gutierrez** Call 805 766-0492 Email: [patty@guideuhome.com](mailto:patty@guideuhome.com)

**Cynthia Gomez** Call 805 901-7876 Email: [cyn@allsolutionstc.com](mailto:cyn@allsolutionstc.com)

