



**Strategic Partners &  
Sponsorship  
Opportunities**

2024

# VISION STATEMENT & LONG TERM GOALS

The Women's Council of REALTOR® is recognized as the voice in real estate, and the premier source for the development of leaders in the industry, organized real estate and beyond.

- Women's Council is a dynamic, accessible and diverse network, linking each member to the tools, training and support to develop their individual leadership potential and business goals.
- Women's Council identifies, supports and promotes the development of strong women business leaders in the industry, organized real estate and in the broader community.
- Women's Council provides an influential voice and perspective for women in real estate.
- Women's Council's local and state networks consistently deliver high membership value and a collaborative, welcoming environment in which members can achieve their business goals.
- Women's Council is an efficient organization with the structure and capacity to fulfill the Council mission and vision with excellence.

# MISSION STATEMENT

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

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## 2024 EXECUTIVE BOARD

Dena Musfy - President  
Allison Salas - President Elect  
Debbie Hagan - First Vice President  
Delara Aubon - Treasurer  
Rob Arnold - Membership Director  
Eddie Massa - Events Director





# 2024 STRATEGIC PARTNERSHIP

## Platinum \$2,500

- Recognition at all 2024 events
- 2 Full annual REALTOR® memberships (giftable)
- 3 Complimentary event tickets per event
- 2 Minute speech and an exhibit table with your stand-up banner and marketing materials to promote your company at 4 events
- Company logo on our event email communications
- Company logo on our Women's Council of Realtors® Houston microsite for duration of sponsorship
- Women's Council of Realtors® recognition award at sponsor appreciation event
- First right of refusal to sponsor a Women's Council of Realtors® event outside planned calendar events (additional charge)
- Social media posts - Company Spotlight
- Email list of registrants and members

## Gold \$1,750

- Recognition at all 2024 events
- 1 Full annual REALTOR® memberships (giftable)
- 2 Complimentary event tickets per event
- An exhibit table with your stand-up banner and marketing materials to promote your company at 2 events
- Company logo on our event email communications
- Company logo on our Women's Council of Realtors® Houston microsite for duration of sponsorship
- Women's Council of Realtors® recognition award at sponsor appreciation event
- Second right of refusal to sponsor a Women's Council of Realtors® event outside planned calendar events (additional charge)
- Social media posts - Company Spotlight
- Email list of registrants and members

# 2024 STRATEGIC PARTNERSHIP

## Silver \$1,250

- Recognition at all 2024 events
- 1 Complimentary event ticket per event
- Company logo on our event email communications
- Company logo on our Women's Council of Realtors® Houston microsite for duration of sponsorship
- Women's Council of Realtors® recognition award at sponsor appreciation event
- Social media posts
- Email list of registrants and members

## Bronze \$750

- Recognition at all 2024 events
- Company logo on our event email communications
- Company logo on our Women's Council of Realtors® Houston microsite for duration of sponsorship
- Women's Council of Realtors® recognition award at sponsor appreciation event
- Social media posts

## FRIENDS OF WCR\*

- Sponsor a Single Event
- Give a one time contribution of \$500 towards a single event
- Give a Branded \$100 Gift Card for a Raffle Drawing

\*Your Logo will appear on the single event flyer

# 2024 STRATEGIC PARTNER AGREEMENT

Company Name:

Your Name:

Title:

Phone:

Email:

Website:

\_\_\_\_\_ would like to secure the Strategic Partnership listed below and agree that payment is due in full at signing. This agreement begins on \_\_\_\_\_, 2023.

- Platinum Partner - \$2,500
- Gold Partner - \$1,750
- Silver Partner - \$1,250
- Bronze Partner - \$750
- Sponsor an event \$\_\_\_\_\_
- Give a Branded Gift Card \$100

Please make checks payable to:

Women's Council of Realtors

c/o Delara Aubon, Treasurer

127213 Orth Lane

Conroe, TX 77385

Please email this form with your company logo to [wcrhtx@gmail.com](mailto:wcrhtx@gmail.com)  
An invoice can be sent to you for payment via ACH or credit card.

Thank you! We appreciate your support and look forward to building a long lasting partnership with you!