

2024 STRATEGIC PARTNER OPPORTUNITIES



Women's Council of
REALTORS[®]
Tampa

2024

Tampa Governing Board



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#LeadersMadeHere



2024 Strategic Partner Opportunities

Mission:

We are a network of successful REALTORS®, advancing women as business leaders in the industry and the communities we serve.

Vision Statement

The Women's Council of REALTORS® is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry, organized real estate and beyond.

Core Values

PROFESSIONAL CREDIBILITY

Members of the Women's Council of REALTORS® are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development.

THE POWER OF COLLABORATION

Success in business today is achieved through positive, productive collaboration. The Women's Council of REALTORS® provides an environment in which members support each other and work together to achieve personal growth and business success.

LEADERSHIP

Every business, industry and community needs businesses who can inspire others and effect positive change. Through the Women's Council of REALTORS®, members can discover and develop their authentic leadership style, apply new found leadership skills, and pursue leadership opportunities across all areas of their personal and professional lives.

INFLUENCE

Positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

OPPORTUNITY

The Council member network is enriched by embracing the full diversity of our industry, and the opportunity to contribute different experiences, ideas and perspectives.

An organization with over 80 years of rich history, the Women's Council of REALTORS® humbly builds on an impactful legacy founded by 37 epic women that wanted change and growth after being denied admission from many local REALTOR® organizations. Our exclusive community is comprised of over 13,000 real estate professionals nationwide, with a strong reputation for exceptional education and referral building opportunities. The mission and vision of the Women's Council of REALTORS® remains the same across the board - to advance business leaders in this industry and remain the premier source for development of leaders. Our saying of "Leaders Made Here" holds true within our everyday lives at home, within our businesses, and the communities that we serve.

With your help, we look forward to advancing our mission. Our strategic partnerships offer companies the chance to position their services and products to a dedicated audience.

On behalf of our 2024 Membership and Board of Directors, I am honored to invite you to partner with the Women's Council of REALTORS® Tampa and help us provide the tools needed to advance the next generation of business leaders.

Thank you for your consideration. We look forward to you being a part of our team.

Maria Elena

Maria Elena (ME) D'Amico
2024 President Elect
Women's Council of REALTORS® Tampa
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2024 Strategic Partner Opportunities

Annual Diamond Partner \$2500

This is the most prestigious level of partnership and will give the company maximum exposure throughout the year.

** Limited to only one industry related company at this level*

- ✓ ONE (1) minute of speaking time at ALL events
- ✓ FOUR (4) Guest tickets to events
- ✓ First choice to Sponsor up to 4 events (in full or in part). *Cost associated with event will be the responsibility of the Partner*
- ✓ Free standing banner with Company logo displayed at all events (*provided by partner*)
- ✓ Recognition on network website as Diamond partner with live link
- ✓ Print recognition on all fliers and agendas
- ✓ Logo included on all member email notifications *reaching over 1700 contacts*
- ✓ Table top at FOUR (4) events for company promotional material
- ✓ THREE (3) email blasts to networks membership database *reaching over 1700 contacts*. Design (*provided by Partner*) and date to be approved by President/President Elect
- ✓ THREE (3) Social Media announcements including video (*to be provided by Partner*)
- ✓ Featuring Article in Newsletter (*to be provided by Partner*) *reaching over 1700 contacts*
- ✓ Verbal recognition at all events by Events Director or President Elect to attendees
- ✓ Host Coffees, Masterminds, Networking Events at your location

2024 Strategic Partner Opportunities

Annual Platinum Partner \$1500

This level provides great exposure for our partners through marketing, advertising, and events throughout the year.

- ✓ ONE (1) minute of speaking time at Three (3) events
- ✓ THREE (3) Guest tickets to events
- ✓ Choice to Sponsor up to 3 events (in full or in part). *Cost associated with event will be the responsibility of the Partner*
- ✓ Free standing banner with Company logo displayed at all events (*provided by partner*)
- ✓ Recognition on network website as Platinum partner with live link
- ✓ Print recognition on all fliers and agendas
- ✓ Logo included on all member email notifications *reaching over 1800 contacts*
- ✓ Table top at FOUR (4) industry events for company promotional material
- ✓ TWO (2) Email blasts to WCR member database *reaching over 1800 contacts*. Design (*provided by Partner*) and date to be approved by President / President Elect
- ✓ TWO (2) Social Media announcements including video (*to be provided by Partner*)
- ✓ Verbal recognition at all events by Events Director or President Elect to attendees
- ✓ Host Coffees, Masterminds, Networking Events at your location

2024 Strategic Partner Opportunities

Annual Gold Partner \$1,000

This level provides marketing and advertising opportunities to help grow your business.

- ✓ ONE (1) Guest tickets to events
- ✓ Choice to Sponsor up to 2 events (in full or in part). *Cost associated with event will be the responsibility of the Partner*
- ✓ Company name displayed at all events
- ✓ Recognition on network website as Gold Partner
- ✓ Print recognition on all fliers and agendas
- ✓ Shared table top at THREE (3) industry events for company promotional material
- ✓ ONE (1) Email blast to WCR member database *reaching over 1800 contacts*. Design (*provided by Partner*) and date to be approved by President/President Elect.
- ✓ ONE (1) Social Media announcement including video (*provided by Partner*)
- ✓ Verbal recognition at all events by Events Director or President Elect to attendees
- ✓ Host Coffees, Masterminds, Networking Events at your location

2024 Strategic Partner Opportunities

Annual Silver Partner \$750

This level provides marketing and business opportunities to help grow a small business

- ✓ Company name displayed on banner at all events
- ✓ Recognition on network website as Silver Partner
- ✓ Print recognition on all fliers and agendas
- ✓ Shared table top at ONE (1) industry event for company promotional material
- ✓ ONE (1) Social Media announcement (*provided by partner*)
- ✓ Verbal recognition at all events by Events Director or President Elect to attendees
- ✓ Host Coffess, Masterminds, Networking Events at your location

2024 Strategic Partner Opportunities

Annual Bronze Partner \$500

This level provides marketing and business opportunities at an entry level position

- ✓ Company name displayed at all events
- ✓ Recognition on network website as Bronze Partner
- ✓ Print recognition on all fliers and agendas
- ✓ Verbal recognition at all events by Events Director or President Elect to attendees
- ✓ Host Coffees, Masterminds, Networking Events at your location



2024 Calendar Highlights*

Please Save These Dates!!

- January 24th: **Series Blast Off** - Navigating the Noise of the Real Estate Legal Landscape
- February 8th: Mortgage / Title panel - Commission Impact on Buyer Eligibility
- February 22nd: Martinis & Masquerade
- March 19th: *Lunch & Learn* - Presenting your Value
- April 10th: Probate Class
- April 23rd: **Series Blast Off** - Fair Housing
- May 16th: Insurance / Roofing Panel
- May TBD: PRO / WCR Networking Event
- June 6th: *Lunch & Learn* - Property Management Panel
- June 18th: *Lunch & Learn* - Selling Condos
- July 10th: **Series Blast Off** - Leaders that Influence
- July 24th: *Lunch & Learn* - Branding Yourself
- August 6th: *Lunch & Learn* - Managing your Mindset / Value of Vacation
- August TBD: GTR / WCR Networking Event
- Sept 12th: *Lunch & Learn* - Realtor Safety
- Sept 24th: *Lunch & Learn* - Top Producers
- October 10th: **Series Blast Off** - Commercial Landscape
- October 22nd: *Lunch & Learn* - Commercial TBD
- November 14th: **WCR Tampa 2025 Governing Board Installation**
- November 21st: Wine & Cheese / Vision Board Networking
- December 5th: Holiday Networking & Strategic Partner Appreciation

*See the full calendar for complete year schedule

FOR ANNUAL PARTNERSHIP OPPORTUNITIES, PLEASE CONTACT:

WOMEN'S COUNCIL OF REALTORS® TAMPA

MARIA ELENA D'AMICO – 2024 President Elect

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