



Lake Pointe Network
Simple Home Lending, 17901 Hall Rd, Macomb Twp
January 19, 2024
10:30am-12:30pm

Mission Statement: We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Dione Hamza, 2024 President-Elect

1. Call to Order - made to order at 10:41am by Alicia Beasley
2. Approval of Minutes from December 2023 - Approved
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. State Meeting - January 24-25 - Dione on vacation so will not be attending
 - ii. Elevate Growth Zoom Event - February 1-2 - zoom ticket purchased and board meeting at Simple Home Lending
 - b. President Elect's Report, Dione Hamza
 - i. Basket for State Meeting - Lindsay Smith appointed to purchase future baskets for state meetings
 - c. First Vice President's Report, Ashly Allen
 - i. Pat Dery - Scholarship Request - sponsorship has been paid 1/19/24 per Treasurer
 - d. Treasurer's Report, CC Mac
 - i. December Budget - approved
 - ii. January Mixer Recap - Budget - Rush Dumpster's Sponsored \$200 - need application and strategic sponsor
 - iii. Community Panel Budget - need 75 people in attendance to make budget work. Max QTY 125 can be held at venue
 - iv. Franny EXP and CC Simple Home Sponsorship - Frank Tree was \$825 and was deposited into account before paying Macomb Foster. Both sponsors will contribute \$412.50 each to pay Macomb Foster closet directly and then pay WCR \$87.50 for their remaining sponsorship.
4. Reports of Directors
 - a. Membership Director, Jacqueline Phillips
 - i. New Members and Ideas
 1. Monthly Mtgs with Brokerages - Alicia and Jacqueline are working on this
 2. FB & IG ads
 3. Monthly 45 Min Script handling ("Accountabilla Buddy") via zoom with past presidents.
 - ii. 48 Current Members. And Members who did not renew and removed from Member List in GMAIL - Ashly to send an email to below individuals and Jacqueline to follow up with a phone call asking about renewal and plans.
 1. Andrea Warunek
 2. Anna Maria Jamil
 3. Catrina Galli
 4. Catherine Gothro
 5. Chris Vanbelle - Past President but not on active roster. Keep or remove? - confirmed to remove from members contact list in GMAIL account
 6. Dawn Paton
 7. Elizabeth Rogers
 8. Erica Sinz
 9. Eva Vermeesch
 10. Faye Maraman
 11. James Hedrick
 12. Jamie Begin

13. Janis Kinkela
 14. Jessica Patron
 15. Jo Ann Lappe Lappe
 16. John Meesseman
 17. Julie Dease
 18. Julie Kern
 19. Karen Gennari
 20. Kathleen Garden
 21. Lady Margaret White-Sutter
 22. Maria McGuire
 23. Michael Fellberg
 24. Susan Dutcher
 25. Virginia Jakupovic
 26. Wendy Lynne Schildgen
- b. Events Director, Nicole Gray
 - i. January New Member Orientation / Mixer Event Feedback
 - ii. February Member Pop Bys
 1. Swag Items due 2/7
 2. Flyer to include letter from President with Sponsor info on back. Along with QR code for the next event.
 3. Talked about gift certificate to free mixer for non-members to generate more internet in WCR
 - iii. Community Official Panel Update - flyer coming for approval and marketing to begin. Alicia will send flyer to GMAR for promotion
 - iv. April Kentucky Derby Event - Live Race or change to Road Rally?
 1. Franny and Kathy need to know if we are doing a Road Rally by the end of January 2024. - Alicia to follow up with State Lottery Commissioner
 - v. GMAR Fair Housing 2024 - Thursday, April 18th, 2024
 1. Alicia is having a conversation with the GMAR president to see what the plan is. - Alicia following up on
 - vi. May 16th Education Event - Linnell & Associates - Morning event and is 1 CE credit. Marketing Team and Niki working on it
 - vii. Golf Outing - Location TBD - Laura gave tips to Niki and Team. Last year's budget from Laura needs to be sent to CC
 - viii. SALEbrity Panel - Location TBD - Packard Proving Ground or an Art Gallery for venue location options
 - ix. Past President Luncheon - Location TBD - Andiamo's working on booking and deposit. 45 QTY
 - x. Christmas Tree Auction - Location TBD - Mirage working on books and deposit. 250 QTY
 - c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media Update
5. Reports of Project Teams (if applicable)
 6. New Business
 - a. Roles and responsibilities for all board members
 - b. 2024 Strategic Partners Rollout/Continuation - Sponsor Prospects; List in Drive
 - i. Aaron Bisson, Farm Bureau, Diamond - app received but waiting on payment
 - ii. Matt Rovas, APHW, Affiliate - app received but waiting on payment
 - iii. Magdalena Schmidt, Cinch, Affiliate - app received but waiting on payment
 - iv. Melissa Sebastian, First Mortgage, Affiliate - app received but waiting on payment
 - v. Carolyn Peters, Rocket Mortgage, Affiliate - app received but waiting on payment
 - vi. Dawn Burdick, Titleocity, Affiliate - app received but waiting on payment
 - vii. Matt R and Ago, FCM, TBD
 - viii. Lisa Rozmarniewicz, Capital Title, TBD
 - ix. Art Crosby, Crosby Consulting, TBD
 - x. Jamie Bailey, Weatherstone, TBD
 - xi. Peter Chrico, Chirco Title, Affiliate

- xii. Heidi Mercer, Grosse Pointe Moving & Storage, TBD
 - xiii. Franny Kanalos, EXP, Broker, TBD
 - xiv. CC, Simple Home Lending, Silver
7. Adjournment

Next Governing Meeting: **February 13th at 10:30am. Will include stuffing bags for Pop By's**

Thank you to our 2024 Strategic Partners

Diamond: Linnell & Associates - Rick Linnell

Gold:

Silver:

Brokerage:

Affiliate Partner: Caliber Home Loans - Heba Hakim

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.