

Mission Statement: We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Dione Hamza, 2024 President-Elect

1. Call to Order - **made by Alicia at 10:51am**
2. Approval of Minutes from January 2023 - **approved**
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. Event Director Resignation - **Jamie Beagan is being considered for the position. Waiting on final commitment.**
 - b. President Elect's Report, Dione Hamza
 - i. **Will be assisting with April event planning with new event director**
 - c. First Vice President's Report, Ashly Allen
 - i. Macomb Real Producers Partnership
 1. Will be promoting Golf, SALEbrity, and Christmas Auction.
 - a. Golf assets needed in March to go into their May issue
 - ii. Sponsor Execution
 1. **Lindsey working on email and social media welcome announcement**
 2. **Ashly working in signage and notebook printing and creative**
 3. **Jacqueline working on Diamond level video interviews and getting that scheduled**
 - d. Treasurer's Report, CC Mac
 - i. January Budget
 1. **Working on reconciling now that access to the bank account has been granted as of 2/12/24. Meeting with Camille for assistance has been made**
4. Reports of Directors
 - a. Membership Director, Jacqueline Phillips
 - i. Monthly Script Zoom Update - **work in progress**
 - ii. Monthly Broker Mtgs Update - **work in progress**
 - iii. FB and IG ads Update - **Lindsey will boost events as they get posted. She needs a CC to add to the business account**
 - iv. Members who did not renew update - **work in progress**
 - b. Events Director, TBD
 - i. February Member Pop Bys - all set and ready to go
 - ii. Community Official Panel Update - 10 RSVP's. We need more sales
 1. **Posting Mark Hackel video posted and ask our past presidents to repost on their social media**
 2. **Run FB and IG ads to generate more sales**
 3. **Ask our strategic partners to post on their pages as well**
 - iii. April Kentucky Derby Event - Live Race or change to Road Rally?
 1. Franny and Kathy need to know if we are doing a Road Rally by the end of January 2024.
 2. **We are confirming the date with the vendor. May 2nd was thrown out there but we have April 25th on our calendar to go along with our quarterly mixer/orientation.**
 3. **CC is working with the state loto on one last question before it's a go**
 - iv. May 16th Education Event - Linnell & Associates
 1. **Need event flyer updated with our logo. Ashly reaching out to Andi to confirm**
 - v. Golf Outing - Location TBD

1. Alicia is confirming with Robin Barnes if she will chair this event
- vi. SALEbrity Panel - Location TBD
 1. Speakers are being worked on. Thoughts is Jeff Glover, UWM President and other top sales representatives in other industries.
 2. Still need to confirm location and lock in date
- vii. Past President Luncheon - Andiamo's, Warren
 1. Deposit is made and event is set
- viii. Christmas Tree Auction - The Mirage, Clinton Twp
 1. Need to select a menu and make a deposit.
- c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media Update
5. Reports of Project Teams (if applicable)
6. New Business
 - a. 2024 Strategic Partners Rollout/Continuation - Sponsor Prospects; List in Drive
 - i. Magdalena Schmidt, Cinch, Affiliate - app received but waiting on payment in mail
 - ii. Peter Chrico, Chirco Title, Affiliate - app received, CC to run credit card provided on application
 - iii. Matt R and Ago, FCM, TBD
 - iv. Lisa Rozmarniewicz, Capital Title, TBD - going to pass this year
 - v. Art Crosby, Crosby Consulting, TBD - going to pass this year
 - vi. Jamie Bailey, Weatherstone, TBD
7. Adjournment

Next Governing Meeting: **March 8th @ 10:30am at Simple Home Lending**

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- America's Preferred Home Warranty - Matt Rovas
- Titlecity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.

Minutes