

A Regular Meeting of the Governing Board

Date: January 3, 2024
Time: 9:03 a.m.
Place: ROC Title Office, 2240 McCulloch Blvd N., Lake Havasu City AZ 86403

I. Attendees

Lisa Cordeiro, Cindy Pearce, Angie Lottridge, Lora Pearce, Lenea Shaver, Shana Roach.
Melanie Block.

II. Approval of Previous Meeting's Minutes – Cindy Pearce, First Vice President

Discussion/approval of minutes of November 11, 2023. At the time of the discussion, we did not have quorum, so the vote was tabled until the next board meeting.

III. Governing Board Actions

None

IV. Financial Report:

Shana Roach, Treasurer

- Shana said the audit has not been finalized due to illness and holidays, November statement had not been received when audit was performed.
- Great news, several strategic partners have paid: Pioneer Title, Premier Title, Edna Ownes, ROC Title, Gateway, Anthony Oskolkoff Insurance, Dara Paddock.

V. Officer's Reports:

President, Lisa Cordeiro

- Just a reminder to all voting members that it is important to attend all governing board meetings and Empower Hours. If you are a voting member please notify the President in advance, perhaps arrange to join by zoom. See Standing Rules, Sec VII, paragraph 7.
- The Christmas Tree fundraiser at installation brought in \$1,840. Great job, everyone!
- Lisa is happy to announce John Watson, he will continue to do the Queen of Hearts.
- Lisa ordered 60 WCR note cards with our Logo, to be distributed to our communications and hospitality team, as well as our strategic partner chair.
- Lisa reminded everyone about Realtor Day at the Capitol, next week January 9, 2024.
- Next week's meeting is the first of year, we need to remind the Stars of the Month winners to attend.

President Elect, Melanie Block

- Nothing new to report.

First Vice President, Cindy Pearce

- Nothing new to report.

Event Director, Angie Lottridge

- The speaker is all set for the January 11 meeting. Ricky has a co-speaker but not sure if she is going to be there or not, Ricky had to get approval because the co-speaker is not with his company (Mason-Macduffie).
- For the February 8 pop-up event with LHAR, she has three vendors so far. Board members gave her additional ideas. Angie and President Lisa will need to meet with Laura Tarin as soon as possible to verify LHAR is set for February 8, and request her input on food ideas.

Membership Director, Becky Goldberg

- Not present. She notified Lisa prior to the meeting that she would be unable to attend. She sent a text apologizing that she cannot be there due to work, and she is hoping for a very fruitful year for our team and organization.

Lenea Shaver, Hospitality Manager

- Nothing new to report.

Lora Pearce, Communications Director

- She really wants to promote membership and will be reaching out to all of the possible new Realtor members that have been referred to her.
- It has been difficult to get together with Becky because of work schedules, and she plans on moving forward with reaching out to new members and possible new recruits.

Trisha Kem, Strategic Partners

- Not present.

VI. New Business

Emails and Texting as a Group

It has been noted that several emails and texts to our group with past officers included. Please be mindful that members of the 2023 board should not be included in texts or emails for the 2024 board.

Give-Aways at Empower Hour Meetings

Lonnie Stevenson will no longer be giving away books to members at the monthly Empower Hours. These books were given to a guest and a members bringing guest(s). Should we continue a book give-away, or perhaps a different type of gift(s); if we continue to do give-aways, who shall do so? Shana Roach offered to do the give-away for January. Further discussion will be made at our next governing board meeting.

Ideas for Social Media and Email Announcements

Presiden-Elect Melanie Block had suggested some new ideas for announcing our meetings and attracting new members. (1) Send reminder email of all upcoming events in one flyer, such as quarterly. It was decided Cindy, First VP will do this. (2) Social media post(s) to request Realtors to join and the benefits. Becky and Lora will be handling. (3) Send thank you to the highlighted speaker and/or table sponsor. It was decided that it should be the speaker that is highlighted. Melanie Block will be doing this task. (4) Post a video of the monthly table sponsor. Lora Pearce will be handling this.

Wild, Wild West Fashion Show

New date is May 16, had to be changed due to venue availability. Since we will not be holding the fashion show in April, we should plan the Empower Hour with Justin Taylor on Thursday, April 11, 2024. Angie will look into that and schedule Justin if possible.

VII. Old Business

Removal of past members from Wells Fargo account.

It was discussed and voted at the November 2023 meeting that any past members or officers shall be removed from the Network's Wells Fargo account. The following officers are the only officers that shall be on the 2024 Wells Fargo account of Womens Council of Realtors Lake Havasu Area:

Lisa Cordiero/President, Melanie Block/President-Elect, and Shana Roach/Treasurer.

NOTE: Anyone other than Lisa Cordiero, Melanie Block, and Shana Roach shall be removed immediately from the Network Wells Fargo account.

VIII. Adjournment

Meeting adjourned at 10:00 am.

Next Governing Board meeting will be on Thursday, February 1, 2024 at 10:30 am, ROC Title conference room, 2240 McCulloch Blvd N.

Respectfully submitted,

Cindy Pearce
First Vice President