

## A regular meeting of the Governing Board

Date: February 1, 2024  
Time: 8:45 a.m.  
Place: ROC Title Office, 2240 McCulloch Blvd N, Lake Havasu City

### 1. Roll Call

Present: Lisa Cordeiro, Melanie Block, Shana Roach, Cindy Pearce, Becky Goldberg, Angie Lottridge, Lora Pearce, Trisha Kem-Bruesch, Lenea Shaver

### 2. Approval of Previous Meeting's Minutes – Cindy Pearce, First Vice President

Discussion and approval of the governing board minutes of November 1, 2023 and January 3, 2024.

### 3. Governing Board Actions

Board voted and approved waiving the Bronze membership fee of Mortgage West Financial due to the misunderstanding of said strategic partner and handling of their 2023 membership.  
Board voted and approved to begin using Evite and canceling Constant Contact starting with the March 2024 event. Evite is free, Constant Contact is \$50/month.  
Board voted and approved the release of \$200 to DJ Chris for the deposit of services to be done at the May 17, 2024 Wild, Wild West Fashion Show. President Lisa Cordeiro will pay deposit with Network card on file.

### 4. Financial Report:

Financials update. Audit. Shana Roach, Treasurer, indicates she has had to balance everything manually and has been in discussion with the past treasurer. She still does not have all of the information in order to provide an update on the audit.  
She does not have complete amount for money raised at the December tree giveaway.

### 5. Officer's Reports:

President, Lisa Cordeiro

Reminded all board members of the Standing Rules regarding missing meetings, and it is also a great idea to read through the Standing Rules provided.

The fashion show chairs have been chosen, the DJ is secured for May 17.

Justin from ROC Title is scheduled to speak at our April 11 meeting.

David Diaz contacted Lisa asking if he could speak briefly at our February 8, 2024, meeting. He is running for Lake Havasu City Council.

President Elect, Melanie Block

Premier Title Agency is the table sponsor, and they are bringing a Valentine gift basket to give away at our Pop-Up event.

She needs more WCR note cards. Lisa has ordered more.

Melanie dropped off a thank you card to our January speaker, Ricky Johnson.

Officer's Reports, Continued

Treasurer, Shana Roach

Bullhead City Association of Realtors is looking for sponsors at their quarterly meetings. The next one is a 'mixer' at Summits Realty on February 15, 2024. Shana suggested our board go to the event to represent and talk about WCR.

First Vice President, Cindy Pearce

Nothing new to report.

Events Director, Angie Lottridge

The pop-up event is all set with the food truck and vendors. She let them know to be at the location to set up at 11 am on February 8.

The Membership Drive is at ROC Title on March 14. Food and drinks were discussed.

Membership Director, Becky Goldberg

Becky would like to know who all of the brokerages are in Lake Havasu City.

Lenea Shaver, Hospitality Manager

Shana Roach provided last month's gifts. Becky Goldberg volunteered to provide gifts for February 8, 2024.

Lora Pearce, Communications Director

She has been initiating emails and reaching out to strategic partners and members.

Trisha Kem, Strategic Partners

Suggested we acknowledge and introduce any new strategic partner at our meetings.

6. New Business

7. Old Business

Time to start the Purse Give-Away fundraiser. Shana Roach is going to Carlsbad this weekend and will pick up a nice Coach or other brand for this event.

Lisa is encouraging all to get or donate gift cards to put in the purse to be given away.

Adjournment – Meeting Adjourned at 9:51 am

Next meeting scheduled for Wednesday, March 6, 2024, 1 pm at ROC Title, 2240 McCulloch Blvd.

Respectfully submitted,

Cindy Pearce

First Vice President