

Mission Statement: We are a network of successful Realtors[®], advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Dione Hamza, 2024 President-Elect

1. Call to Order - **by Alicia at 10:55am**
2. Approval of Minutes from February 2023 - **approved**
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. New Event Director - Jamie Begin
 - ii. PNM - Bethany Brokaw - **Alicia waiting to hear from all Network Presidents to see if this is something we'd like to do. Possible host at UWM but need to confirm date as well**
 - b. President Elect's Report, Dione Hamza
 - i. **Will be setting up time to chat with sponsors and reach out for sponsorships for future events**
 - c. First Vice President's Report, Ashly Allen
 - i. Macomb Real Producers Partnership - **Need flier with Golf information by 3/20 for the May issue**
 - ii. Sponsor Execution - Brochure and Signage - **approved and printed for Community Panel event**
 - d. Treasurer's Report, CC Mac
 - i. January & February Budget
 1. **Need to reconcile Feb**
 2. **Follow up on 2023 Taxes**
 3. **Pat Dery noticed we did not contribute to RPAC last year of \$1,000. Voted to contribute for this year but not retroactive for last year**
 - ii. Mid-Year Meeting - Washington D.C - **flights need to be booked ASAP. Dione and Jamie to confirm travel arrangements to possibly cancel a room for Monday night if they are coming in Tuesday morning.**
 - iii. Summer State Meeting - Mission Point Resort, Mackinac - **tickets and hotel will be booked ASAP**
4. Reports of Directors
 - a. Membership Director, Jacqueline Phillips
 - i. Monthly Script Zoom Update - **all past presidents are on board except two which are waiting on confirmation. Goal to announce at Community Panel event and launch in April**
 - ii. Monthly Broker Mtgs Update - **reaching out to Allison at GPBR for broker list and work on a slide deck to send to all brokers to present to agents in their office or has us present.**
 - iii. FB and IG ads Update - **anyone can run now and the CC is saved in the account**
 - iv. Members who did not renew update
 - v. Sponsor Execution - **3 min video Commercial - working on getting scheduled at community panel event**
 - b. Events Director, Jamie Begin
 - i. Community Official Panel Update
 - ii. April Kentucky Derby Event - Live Race or change to Road Rally? - **changing to derby theme**
 1. **Franny and Kathy need to know if we are doing a Road Rally by the end of January 2024. - not happening but using mixers/orientations as a way to make more money with basket raffles and wheel prizes for entry**
 2. **April 25th or May 2nd? - April 25th is a go**

3. ccmac@simplehl.com , state loto commissioner update? - was not approved.
4. Ikes as a possible location. Baskets and card game for fun activities
- iii. May 16th Education Event - Linnell & Associates - ready to start marketing
- iv. Golf Outing - Location TBD - Fernhill as a possible location. Others being worked on
 1. Robin Barnes - Chair
- v. SALEbrity Panel - Location TBD
 1. Speakers Confirmed? Thoughts of Jeff Glover, UWM President, Glenn Lundy and Dan Guntery, and others.
 2. Possible headshots and red carpet style event
- vi. Past President Luncheon - Andiamo's, Warren
 1. Deposit made
- vii. Christmas Tree Auction - The Mirage, Clinton Twp
 1. Menu selected and deposit made
 2. Jamie as chair but possible Dawn Burdick as co-chair?
- c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media and Email Marketing Update
 - ii. Sponsor Execution - Social and Email Welcome Announcement
5. Reports of Project Teams (if applicable)
6. New Business
 - a. 2024 Strategic Partners Rollout/Continuation - Sponsor Prospects; List in Drive
 - i. Jason, Title Partners, TBD
 - b. Volunteer for organizational poker license to raise money for network - One Eyed Jacks
7. Adjournment

Next Governing Meeting: Friday, April 12th @ 10:30am

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titleocity - Dawn Burdick

- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- First Community Mortgage - Ago Vitiello

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.

Minutes