

**Mission Statement:** We are a network of successful Realtors<sup>®</sup>, advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Dione Hamza, 2024 President-Elect

1. Call to Order - **10:15am**
2. Approval of Minutes from March 2023 - **approved**
3. Reports of Governing Board
  - a. President's Report, Alicia Beasley
    - i. 1st quarter thoughts - **Panel was a success**
    - ii. Expectations
    - iii. Membership decline
    - iv. PMN (Collaboration) - **Sunshine is heading up this project and will provide dates**
    - v. State Meetings for our members
  - b. President Elect's Report, Dione Hamza
    - i. Strategic Partners - **dione reaching out to partners to build relationships**
    - ii. Mackinaw Island - **Confirmed Ashly, Alicia and Jamie**
  - c. First Vice President's Report, Ashly Allen
    - i. Pat Dery Scholarship Application - **approved**
    - ii. Macomb Real Producers Partnership
      1. next ad due June 20th for SALEbrity – mag print issue August.
  - d. Treasurer's Report, CC Mac
    - i. 2024 Taxes - **2024 taxes approved to have a bookkeeper look over our books \$1,000 is our max**
    - ii. Budget Reports
    - iii. May Mid-Year Meeting - Washington DC trip - Envelopes to be passed out
      1. Going: Alicia, Ashly, Jamie, Dione
        - a. **CC distributed envelopes out to president for receipts**
      2. Maybe: C.C -> has not purchased airline tickets yet
      3. No's: Sam, Lindsay, and Jacqueline (refunded ticket minus \$25)
    - iv. June State Meeting - Mackinaw Trip - Early Bird ends on the 15th of April
      1. Going: Alicia and Ashly
      2. Maybe: Jamie and Dione
      3. No's: Sam, Lindsay, Jacqueline, and C.C.
      4. Basket: Theme? \$100 budget - **Jamie to make basket for meeting**
      5. Mission Point Resort has a block of rooms reserved they're starting at just \$305/night (\$465 for a 2 bedroom, 2 full bathroom)
    - v. Raffle Basket Licence for both the Golf Outing and Christmas party have been submitted
    - vi. Q&A
4. Reports of Directors
  - a. Membership Director, Jacqueline Phillips
    - i. Monthly Script Zoom - 1st one Monday, April 15th
    - ii. Monthly Broker Mtgs - **Racing out to brokerages for introduction to Women's Council of Realtors**
    - iii. Members who did not renew update - 37 total. Down 11 from beginning of year
    - iv. Sponsor Execution - 3 min video Commercial - **Jacqueline will be reaching out to Aaron Bisson to do video at his office**
  - b. Events Director, Jamie Begin
    - i. March Community Official Panel Recap
    - ii. April 25th Member Orientation / Mixer - Kentucky Derby Theme
      1. **CC & Jamie will be hosting the games for Derby day**

2. \$100 basket from Rush dumpster
  - iii. May 16th Education Event - Linnell & Associates
    1. need to reach out to Rick Linnell to confirm morning snacks (Titlocity will be sponsoring with Rick Linnell)
  - iv. Golf Outing - Fern Hill, June 14th
    1. Golf signage?
  - v. July Elections/Member Orientation / Mixer - Location TBD
  - vi. August Education Event
  - vii. SALEbrity Panel - Location TBD
    1. Speaker Ideas
      - a. Jeff Glover, UWM President, Chantel Hines & Joey Zago
        - i. UWM Mat Ishbia replied back to CC and informed her that he was not available. Jamie will reach out to her contact to see if she can get a response from Mat regarding another day avail.
        - ii. Owner of Carpet Guy; Atty that we've seen on billboards
      2. Possible headshots and red carpet style event
  - viii. October Member Orientation / Mixer - Location TBD
  - ix. November Past President Luncheon - Andiamo's, Warren
    1. Deposit made
  - x. December Christmas Tree Auction - The Mirage, Clinton Twp
    1. Menu selected and deposit made
    2. Chair? Co-chair? - **Jamie working on committee**
  - c. Social Media Directors, Samantha Gordon & Lindsey Smith
    - i. Social Media and Email Marketing Update
      1. **Talk with Marisa Haigh to see if she is interested in helping with Social Media**
    - ii. Sponsor Execution - Social and Email Welcome Announcement
    - iii. Member Planet Tech Update
5. Reports of Project Teams (if applicable)
  6. New Business
    - a. 2024 Strategic Partners Rollout/Continuation - Sponsor Prospects; List in Drive
      - i. Jason, Title Partners, TBD
    - b. Volunteer for organizational poker license to raise money for network - One Eyed Jacks
  7. Adjournment

Next Governing Meeting: Friday, May 17th @ 10:30am

### Thank you to our 2024 Strategic Partners

#### Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

#### Gold:

#### Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

#### Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titlecity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- First Community Mortgage - Ago Vitiello

**Meeting Rules:**

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.