The Women's Council of Realtors Middlesex County Chapter



3rd ANNUAL

BRAS FOR A CAUSE

Friday, September 19, 2014 6PM-10PM

Dear Event Supporter,

The Middlesex County Chapter of Women's Council of Realtors is proud to partner with the American Cancer Society to pursue a cure for cancer. We are seeking **Friend Sponsors** to help us host our fundraising event and invite you to support our efforts by becoming a Platinum, Gold, Silver, Bronze, or the very Special Diamond **Friend**.

What is **BRAS FOR A CAUSE**? Local sponsors, both individuals and companies, create bra costumes in various themes that are modeled by enthusiastic male volunteers at an Auction that is the centerpiece of a very fun social evening. Themes range from representing their business to holidays, hobbies, jokes, special tributes; imaginations run wide and deep from elegant to bizarre and everything in between! This is truly a one-of-a-kind event that people remember for years.

This year our goal is 30 BRAS and 250 attendees, giving tremendous exposure to all our **Friend**-S**ponsors**. The following information with attached forms outlines various **Friend** opportunities, we do hope you will join us! If you have any questions, please contact or email <u>MiddlesexWCR@gmail.com</u>.

Cancer affects and touches the lives of everyone. Each week in Middlesex County a staggering 75 people are diagnosed with cancer and 26 people lose their battle. Together we can make a difference helping our families and friends who are affected by this terrible disease.

Thank you in advance for your consideration and generosity, we look forward to hearing from you.

Sincerely, Bras for the Cause Event Committee WCR Middlesex County Chapter 2014 Event Chair





DIAMOND DEALER 2014 Sponsor Form

A very special sponsorship of \$2500 offers our Car Dealer **FRIENDs** marketing and photo opportunities galore- including the ability to showcase your vehicle at the Event. As an option to bringing a car to the venue, virtual showcasing with your own video or YouTube can be featured.

Diamond Dealer Benefits:

Sponsors acknowledged before, during, and following our Event

WCR website Program Announcement Press Release Photo Opportunities Your Banner Prominent Display of Brochures/Marketing materials <u>8</u> Event Tickets

With our deepest gratitude your party will enjoy Honored Guest Seating with American Cancer Society's Guest Speaker.

NAME	COMPANY		
ADDRESS	_CITY	STATE	_ZIP
EMAIL	PHONE		

Name as you would like it to appear on sponsorship materials:

ALL Fees made Payable to "WCR " Due at time of commitment please OR 2014 Bras For A Cause

Mail to BRAS c/o Women's Council of Realtors PO Box 4452, Metuchen, NJ 08840

More forms available on: <u>www.WCRNJ.com</u>

Contact whoeverOR MiddlesexWCR@gmail.com

LIKE US ~ Facebook Page Bras For A Cause WCR Middlesex County Chapter see PayPal link on Facebook



2014 Sponsorship Form

NAME	COMPANY		
ADDRESS	CITY	STATE	ZIP
EMAIL	PHONE		

Name as you would like it to appear on sponsorship materials:

FRIENDS These Sponsors acknowledged b	efore, during, and following our Event
PLATINUM \$1000 GOLD \$750 SILV	ER \$500 BRONZE \$250
With our deepest gratitude enjoy Honored Gu	uest Seating and:
Platinum WCR website Program Announcement	Press Release Your Banner 6 Event Tickets
GOLD WCR website Program Announcement Press	
SILVER WCR website Program Announcement Pro	ess Release 4 Event Tickets
BRONZE WCR website Program Press Release 2	Event Tickets
BRAS by Friends YOUR BRA For A Cause \$125 Simply pick a Theme, create a Costume, Recruit your Mode	l, get ready for a really fun Auction!!
OUR BRA For A Cause \$150	
Need help? Includes Theme & Costume, if nee	ed a Model too!
YOUR BRA THEME & TITLE	
YOUR BRA MODEL'S NAME	WCR_ notes
** Male Models only please ** Th	emes to be OK'd by WCR **
ALL Fees Payable to " WCR " - Due at commitment please via	· · · · ·

ALL Fees Payable to "WCR " - Due at commitment please via Check OR fb/PayPal* 2014 Bras For A Cause	
Facebook Page Bras For A Cause WCR Middlesex County Chapter * Right click link above select "O	pen
Hyperlink" from menu, taking right to PayPal. Click on Bras For A Cause to go to that Page for forms LIKE US !!!	
Mail to -BRAS c/o Women's Council of Realtors PO Box 4452, Metuchen, NJ 08840	
Q's Contact MiddlesexWCR@gmail.com Attn: Event Committee	3
More forms available on: <u>www.WCRNJ.com</u>	