



2019 STRATEGIC PARTNERSHIP PROGRAM LEVELS	DIAMOND \$1500	PLATINUM \$1000	GOLD \$600	SILVER \$300
Title and Food sponsorship of 1 major event or fundraiser (priority based on your sign-up date)	✓			
First right of refusal on sponsoring other major events or fundraisers	✓			
Second priority on sponsoring other major events or fundraisers		✓		
Food sponsorship of 2 Industry events (priority based on your sign-up date)		✓		
Two Free tickets to ALL events and fundraisers	✓			
Two Free tickets to YOUR sponsored event or fundraiser		✓	✓	
Sponsorship of 1 Member-Only event (priority based on your sign-up date)			✓	
Co-Sponsorship of lunch at 1 Industry event (priority based on your sign-up date)				✓
Member pricing for all events and fundraisers	✓	✓	✓	✓
Bring REALTOR guests to any Industry events at no charge (Realtor's first visit only. Pre-registration required)	✓			
One free admission when you bring a paid REALTOR guest to any Industry event (Realtor's first visit only. Pre-registration required)		✓	✓	✓
Must recruit 2 new REALTOR members into the network	✓			
Must recruit 1 new REALTOR member into the network		✓		
Presenting sponsor of 1 network end of year Award	✓			
Two 5-minute Business commercials per year at Industry events	✓			
One 5-minute Business commercial per year at an Industry event		✓		
Two 1-minute Business commercials per year at Industry events			✓	
One 1-minute Business commercial per year at an Industry event				✓
Two Blogging/Vlogging opportunities on network social media outlet per year	✓			
One Blogging/Vlogging opportunity on network social media outlet per year		✓		
Two opportunities per year to be featured in SP Spotlight on social media outlet	✓			
One opportunity per year to be featured in SP Spotlight on social media outlet		✓		
Acknowledgement at all events and fundraisers	✓	✓	✓	✓
Access to the Network's Membership Roster	✓	✓	✓	✓
Company logo on Network's website and in event programs	✓	✓	✓	✓
Company logo live-linked to your company's website	✓	✓		
Company literature display when special table provided at events	✓	✓	✓	✓
Pop-up Banner at all industry events and your sponsored events	✓	✓		
Strategic Partner pin and certificate	✓	✓	✓	✓

PARTNERSHIPS AT A GLANCE:

Diamond Level Strategic Partnership, \$1500 (Only 4 Partnerships available)

- ✓ Title and Food sponsorship of 1 major event or fundraiser (priority based on your sign-up date)
- ✓ First right of refusal on sponsoring other major events or fundraisers
- ✓ Two Free tickets to ALL events and fundraisers
- ✓ Member pricing for all events and fundraisers
- ✓ Bring REALTOR guests to any Industry events at no charge (Realtor's first visit only. Pre-registration required)
- ✓ Must recruit 2 new REALTOR members into the network
- ✓ Presenting sponsor of 1 network end of year Award
- ✓ Two 5-minute Business commercials per year at Industry events
- ✓ Two Blogging/Vlogging opportunities on network social media outlet per year
- ✓ Two opportunities per year to be featured in SP Spotlight on social media outlet
- ✓ Acknowledgement at all events and fundraisers
- ✓ Access to the Network's Membership Roster
- ✓ Company logo on Network's website and in event programs
- ✓ Company logo live-linked to your company's website
- ✓ Company literature display when special table provided at events
- ✓ Pop-up Banner at all industry events and your sponsored events
- ✓ Strategic Partner pin and certificate

Platinum Level Strategic Partnership, \$1000 (Only 4 Partnerships available)

- ✓ Food sponsorship of 2 Industry events (priority based on your sign-up date)
- ✓ Second priority on sponsoring other major events or fundraisers
- ✓ Two Free tickets to YOUR sponsored event or fundraiser
- ✓ Member pricing for all events and fundraisers
- ✓ One free admission when you bring a paid REALTOR guest to any Industry event (Realtor's first visit only. Pre-registration required)
- ✓ Must recruit 1 new REALTOR member into the network
- ✓ One 5-minute Business commercial per year at an Industry event
- ✓ One Blogging/Vlogging opportunity on network social media outlet per year
- ✓ One opportunity per year to be featured in SP Spotlight on social media outlet
- ✓ Acknowledgement at all events and fundraisers
- ✓ Access to the Network's Membership Roster
- ✓ Company logo on Network's website and in event programs
- ✓ Company logo live-linked to your company's website
- ✓ Company literature display when special table provided at events
- ✓ Pop-up Banner at all industry events and your sponsored events
- ✓ Strategic Partner pin and certificate

Gold Level Strategic Partnership, \$600 (Unlimited Partnerships available)

- ✓ Sponsorship of 1 Member-Only event (priority based on your sign-up date)
- ✓ Two Free tickets to YOUR sponsored event or fundraiser
- ✓ Member pricing for all events and fundraisers
- ✓ One free admission when you bring a paid REALTOR guest to any Industry event (Realtor's first visit only. Pre-registration required)
- ✓ Two 1-minute Business commercials per year at Industry events
- ✓ Acknowledgement at all events and fundraisers
- ✓ Access to the Network's Membership Roster
- ✓ Company logo on Network's website and in event programs
- ✓ Company literature display when special table provided at events
- ✓ Strategic Partner pin and certificate

Silver Strategic Partnership, \$300 (Unlimited Partnerships available)

- ✓ Co-Sponsorship of lunch at 1 Industry event (priority based on your sign-up date)
- ✓ Member pricing for all events and fundraisers
- ✓ One free admission when you bring a paid REALTOR guest to any Industry event (Realtor's first visit only. Pre-registration required)
- ✓ One 1-minute Business commercial per year at an Industry event
- ✓ Acknowledgement at all events and fundraisers
- ✓ Access to the Network's Membership Roster
- ✓ Company logo on Network's website and in event programs
- ✓ Company literature display when special table provided at events
- ✓ Strategic Partner pin and certificate

As a local network Strategic Partner, your role is to assist our Realtor members in providing top notch services to our clientele. The best way to ensure you are reaping the maximum benefit from your affiliation with our network is to get involved through committee work and forge relationships with our Realtor members. Strategic Partners are highly encouraged to help our network increase its membership by recruiting Realtors to join the network. At the end of the year, the Governing Board will select a Strategic Partner of the Year who best exemplifies the partnership model.

Strategic Partnership dues may be payable in 2 equal installments. All dues must be paid in full by February 15, 2019. The order in which you pay your partnership dues in full will determine the order for choosing your sponsorship.