


Women's Council of Realtors

Capital City Chapter

"Add energy, inspire hope, and blow the coals into a useful flame..."

- Ralph Waldo Emerson

Special points of interest:

- Growth Plan for 2014
- 2014 Sponsorship Opportunities
- Mix, Mingle and New Membership Orientation
- Renewals
- **Check out the new WCR website, www.wcr.org and look for Capital City Chapter.** 
- Valentine Basket Drawing. Tickets cost \$5.00 for one or \$20 for five. The basket is worth over \$1500! There is some bling in that basket that you don't want to miss! We are asking ALL members to sell 20 tickets at a minimum! Monies need to be back at February's meeting or call one of the board members and we will pick up before!

Growth Plan for 2014 - From the Board

We have a lot of exciting news and more than we can share in one meeting. So we are going to share this newsletter to give an overview for 2014.

Our board met, looked over the five year planning, and put together objectives for 2014. We have a solid organization and believe that it can be even stronger. We love our Affiliates who support this chapter with their hearts, time and dollars. They are a vital part of this organization. With that in mind, in 2014 we want to recruit and retain members with a specific focus on building our Realtor base. The 2014 goal is to have 45 agents as national members and in 2018 have 78 Realtor members.

The plans to meet these objectives include:

Affiliate Ambassadors: Alicia Reinhard, Membership Chair, has orchestrated a plan affiliates will be asked to sponsor a new agent for breakfast. This will help the agent feel welcomed and it will encourage the network relationship between the affiliate and agent. Stay tuned for more details.

ACAR New Agent Orientation: Mark Lebowitz, Executive Director with ACAR, has opened up the first few minutes of their new agent orientation for us to share WCR with the agents.

Dynamite Education Calendar: Christine Comstock, President Elect, has put together a dynamite 2014 Calendar that we



will all want to invite outside agents to. By coming from contribution we will encourage growth.

Quarterly Mix and Mingles: If that isn't enough excitement, we have quarterly mix and mingles which will orient new members and enrich relationships. *The first one is at New Vintage Wine Shop scheduled for February 12 at 3-5 p.m.*



First American
Title & Escrow Company

ZIONS BANK

2014 Sponsorship Ideas

Welcome back P.J. Nava! As our Ways and Means Chair she is on fire and will get you fired up too.

This year, there are multiple ways for sponsorship. We have 3-4 Platinum Plus and Platinum sponsorship opportunities, three of which have been filled by Zions Bank, Landmark Home

Warranty and CBH Homes. The Gold Breakfast sponsors look similar to last year and cost only \$350/month. Mix and Mingles Sponsor at \$250 each (3 opportunities left) and 10 sponsorships for Who's Got Talent at \$400/piece. T

ALL NEW is the Lifestyle Sponsors, which is a benefit to our

members and will be generated from outside businesses. As a member, you will be able to shop at local businesses and receive a discount. There will be a subcommittee meeting to add to the list. So far on board:

FlowersAtWill, Live Chiropractic, and John Blakesley Home Inspection



2014 Education Calendar



January 8

“Put Your Dream to the Test”
Derek Schenck, John Maxwell
Speaker

February 12

“Fall in Love with Social Media
All Over Again ”
Sarah Kessler,
Communications Director for ACAR

March 12

“Leadership”
Ben Quintana, Boise City Council

April 9

“Tell Your Day Where to Go”
Rhonda Conger, VP for CBH Homes

May 14

“Boise Historical District -
Facts to Know”
Barb Dawson, Group One

June 11

“Market Update”
Mark Lebowitz,
Executive Director for Ada County
Realtors

July 9

“Real Estate Law Updates”
Risch-Pisca, PLLC

August 13

Stay tuned...

September 10

“Ada County Top Producer Panel
Christina Moore Ward, Jen Horsely-
Stacey and Andrea Pettit

October 8

“Inspiring Others”
Greg Patton, BSU Men’s Tennis
Coach

November 12

“Meridian City Update”
Tammy De Weerd, Meridian Mayor

December

Celebrating the end of 2013,



Valentine Basket—Tickets Go On Sale

“What are really cool things to receive on Valentine’s Day?” you may ask. Well, how about a weekend in McCall, a bouquet from FlowersAtWill, a facial, massage, 3D Lashes, fine chocolates and champagne? Oh.....

AND diamond earrings!!!!!!

That is right, this year’s basket has a little BLING in it! Thanks Jenni Hooker for working with

the contributors. A big shout out to Christa Patton in donating her McCall cabin and the



prices are: 1 ticket for \$5.00

Diamond Girls for sharing the sparkles making this basket glow.

Ticket

and 5 tickets for \$20. We are asking every member to sell 20 tickets minimum.

Thank you to all the contributors: The Diamond Girls, Christa Patton, FlowersAtWill, PJ Nava, Dawn Walp, Jenni Hooker and more.

Tickets will be available when you



Shout Outs

We continually hear how great it is to work with a fellow WCR member and now have a place where you can share the Shout OUT!

Simply write your shout out on the form provided and stick on the board at the resource table!

What a great way to make someone’s day and encourage the business relationship!

