

Get Ready.

Women's Council of
REALTORSFOLLOW US ONLINE AT: www.kcnorthlandwcr.com
Or the State site www.wcrmo.org

Hi Guys-

We are starting the year off with great success getting members to renew and new members to join.

January was with Patti Dauer, giving more information on MLS updates.

February meeting was cancelled due to snow storm.

March was great with Chris Kuehl, International Speaker on US and International Economic updates. He is always entertaining and thought provoking.

Our 4th Annual Man Auction was a great success raising \$6200. It was fun, and the response to some new items was fabulous. Our new "flyer" design got the ladies interested and thus we had over 70 in the audience. Keeping it clean, but having great services to offer is the key to success!

We are looking forward to Leigh Thomas Brown, our guest speaker for April. Her energy bounces off the walls, and her business philosophy essential in working your business with Social Media.

Continuing Education is on the May agenda. It will be on Reverse Mortgages. Too much misinformation out there makes it tough on clients to decide.

June will be the Joint Meeting with KC Metro. I believe an Appraiser Panel will be the topic. All in all, even with our businesses staying hectic in this new market, I believe our numbers will continue to grow as we provide quality programs and education.

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- April 2, , Leigh Taylor Brown, at Riverstone
- April 23, WCR/MR meeting in St. Louis
- May 1, Continuing Education-Riverstone
- June 2, Joint Meeting with Kanas City Metro WCR
- July No meeting
- August 1-3 Leadership Academy- Chicago
- August 1, 9am Clay County Updates, Shoal Creek
- Sept. 5, Platte County Updates, Shoal Creek

The Women's Council of REALTORS® is a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and Industry leaders.

CAPITOL CONFERENCE



Elizabeth Mendenhall, past Local and State President of Women's Council of Realtors addresses our meeting in Jefferson City in January. She is running for National Treasurer for NAR in 2016. Jan Thomas, Parliamentarian is listening. We are so proud to have Elizabeth in our state. She is a major asset to our organization.

The theme was getting acquainted. We started out with "A Little Day Music" from Ian Wheat and Stephanie Biggs. Then an update from 2013 MR President Sharon Keating and a preview of "What's to Come in Real Estate" from Sean Moore. Peter Grefrath gave a lender update and Lynn Farrell vowed to get each of us invested in RPAC in 2014. Your business depends on it. Leadership Academy took a bow, Jan Thomas urged anyone wanting to run for state office to get their applications in by June 1st, Barb Keathley announced classes are being offered by CRS to anyone in subjects covering webinars, CMA-Cloud, REBAR camp and newsletters. Ryan Gattemeier then discussed Dodd Frank RESPA. The Apple Vacation fund raiser was repeated and everyone is encouraged to buy one for yourself and sell one to a friend. Jim Gamble spoke briefly about the coming year and the Local Chapter Presidents gave brief reports on what their chapters are doing. The next meeting will be in Chesterfield on April 23, from 1 to 4pm.

JANUARY



Wow! Patty Dauer was our luncheon guest on January 8th. She is the dynamite member of the Kansas City Regional Association of Realtors who knows all. Patty updated us on all the wonderful things about Multiple Listing Service, the lockbox exchange and coming attractions at KCRAR.

We are very fortunate to have the association we have because they are always there for us to provide education, meeting locations and general help.

MARCH



March 6th, Chris Kuehl was our breakfast speaker at Shoal Creek. Chris is managing director of Armada Corporate Intelligence and he discussed the current US and International Economy. Dr Kuehl has worked with companies such as Hallmark International, KPMG and TranSystems. He has also been a frequent business/economic analyst for the media. He knows more facts about everything than anyone else we know. He was awesome AS USUAL..

APRIL 23, 2014 IN CHESTERFIELD

THE SPECIALTY GROUPS WILL BE PUTTING ON A POKER RUN

HOSTED BY CRS, YPN, ROPEYTY MANAGEMENT AND WCR

IN THE EVENING, WITH FOOD AND IT'S FREE!

"MAN AUCTION"

MARCH 12TH, AT THE LANDING IN LIBERTY



Imagine this, for a mere \$15, on Wednesday night, March 12th, you could not only attend the Northland Women's Council of Realtors "MAN AUCTION", but bid on some of Kansas City's finest and eat a hearty dinner with one drink of your choice.

Check out these pictures and see what you missed. This is an annual event so if you missed this one, or didn't get the "package" you bid on, Look for us again next year. It is always a great night of fun and surprises!

These lovely ladies are responsible for the fantastic evening we had at the Liberty Landing.



The Kansas City, Northland chapter Women's Council of Realtors had tremendous success at their annual Man Auction Fundraiser. There was an amazing turn out and we were able to raise over \$6,000. Great packages like A Spa Day at the Elms, Suite at the Midland theater, wine tastings and even a Harley ride and lunch with MR president Jim Gamble was up for bid.

The evening ended with a yacht cruise on the Lake of the Ozarks going for over \$1000. A big thanks to all who helped make this event so much fun and a huge success! Can't wait to see you next year!

Jenn Langston-Justus

