

Houston, Texas Nov 12-16, 2025

Registration

San Felipe Room 3rd Level Wednesday 9:30 a.m. – 6:30 p.m. Thursday 7:00 a.m. – 3:00 p.m. Friday 8:30 a.m. – 12:00 p.m.

Galleria Foyer, 3rd Level

Galleria Ballroom, 3rd Level

Galleria Ballroom, 3rd Level

Registration San Fe	tipe Room 3.4 Levet Wednesday 9:30 a.m 6:30 p.m. Thursday 7:00 a.m 3:00 p.m.	Friday 8:30 a.m. – 12:00 p.m.		
	SCHEDULE OF EVENTS			
WEDNESDAY, NOVE	MBER 12			
8:30 a.m. – 12:00 p.m.	+ Executive Committee	Post Oak, 3 rd Level		
9:00 a.m. – 2:30 p.m.	+ Leadership Institute Training	Tanglewood, 3 rd Level		
10:00 a.m. – 3:00 p.m.	 PMN Pop-Up Course: AI for Real Estate Rockstars: Supercharge Your Business & Income \$ (Instructor: Carrie Little) 	Galleria II, 3 rd Level		
2:00 p.m. – 4:00 p.m.	Snack Break provided by .RealEstate	San Felipe, 3 rd Level		
3:15 p.m. – 3:45 p.m.	+ Ambassadors Meeting	Tanglewood, 3 rd Level		
4:00 p.m. – 4:30 p.m.	First-Time Conference Attendee Orientation	Plaza Ballroom, 3 rd Level		
5:00 p.m. – 6:30 p.m.	OPMN Reception & Marketplace (Open to all with a ticket.)	Monarch, 24 th Level		
THURSDAY, NOVEM	IBER 13			
7:30 a.m. – 9:30 a.m.	Welcome, Keynote "Stronger Together" & Marketplace ★\$ (Dr. Bertice Berry) (Light breakfast will be served from 7:30 – 8:30 a.m.)	Galleria Ballroom, 3 rd Level		
9:45 a.m. – 10:30 a.m.	Life of a Top Producer & Marketplace \$ (Moderator: Sarah Libengood, PMN; Panelists: Suzanne Kuntz, Linda Lee & Skylar Lemons)	Galleria Ballroom, 3 rd Level		
10:45 a.m. – 12:30 p.m.	Women's Council & Beyond – A Bold New Strategic Plan and What It Means for You	Galleria Ballroom, 3 rd Level		
2:00 p.m. – 3:15 p.m.	Regional Caucuses (3 concurrent) East Central West	Plaza Ballroom, 3 rd Level Woodway II, 4 th Level Woodway I, 4 th Level		
3:30 p.m. – 5:30 p.m.	Celebration of Achievements, The Black Line: Turning Your Lane into Your Super Power & Marketplace *\$ (Michelle Berman-Mikel)	Galleria Ballroom, 3 rd Level		
	Thursday Night Out Ideas: <u>Dine & Discover Houston</u>			
FRIDAY, NOVEMBER 14				
8:45 a.m. – 9:15 a.m.	Coffee and Tea Station	Woodway I, 4 th Level		
9:00 a.m. – 10:15 a.m.	Morning Kickoff & Al Tools, Tips and Tricks ★\$ (Nobu Hata)	Woodway I, 4 th Level		
10:30 a.m. – 11:30 a.m.	Creating the Win, Negotiation with Style and Strategy \$ (Maura Neill)	Woodway I, 4 th Level		
10:30 a.m. – 11:30 a.m.	Future of AI Search & Your Digital Brand on Google – Free Resources & Tools \$ Sponsored Session provided by .RealEstate	Plaza Ballroom, 3 rd Level		
11:45 a.m. – 12:30 p.m.	We're All Content Creators Now \$ (Wendy Forsythe)	Woodway I, 4 th Level		
11:45 a.m. – 12:30 p.m.	Searching for Excellence ★\$ Sponsored Session provided by Fairway	Plaza Ballroom, 3 rd Level		
2:00 p.m. –2:45 p.m.	Governance: Reframe Your Mindset & Empower Your Team ★\$ (Kate Kelley, PMN and Linda Lizzio, PMN)	Woodway I, 4 th Level		
2:00 p.m. –2:45 p.m.	Built to Last - Pillars of Growth ★\$ (Jamie Taylor)	Plaza Ballroom, 3 rd Level		
2:30 p.m. – 3:30 p.m.	Technology Investment Committee	Westchester, 3 rd Level		
2:30 p.m. – 3:30 p.m.	Opportunity and Growth Committee	West Alabama, 3 rd Level		
5:00 p.m. – 6:00 p.m.	+ Inaugural Headtable Photos	Westchester, 3 rd Level		

♦ WCR Inaugural Gala

6:00 p.m. Cash Reception

7:00 p.m. Dinner & Program

9:15 p.m. Neon Boot Scootin' Bash

6:00 p.m. – 9:15 p.m.

SCHEDULE OF EVENTS (continued)

SATURDAY, NOVEMBER 15

7:00 a.m.	Sunrise Wellness Walk	Hotel Lobby
9:00 a.m. – 10:00 a.m.	Skills to Pay the Bills offered by Leadership Institute \$	Galleria I-II, 3 rd Level
9:00 a.m. – 10:00 a.m.	From Burnout to Production in 5 Steps ★\$ (Natalie Davis)	Galleria III-IV, 3 rd Level
9:30 a.m. – 10:30 a.m.	Finance and Budget Committee	West Alabama, 3 rd Level
10:15 a.m. – 11:15 a.m.	Magnet Leadership: Tools to Attract ★\$ offered by Leadership Institute	Galleria I-II, 3 rd Level
10:15 a.m. – 11:15 a.m.	Change Your Habits, Change Your Life (Lori Muller, PMN)	Galleria III-IV, 3 rd Level
11:30 a.m. – 12:15 p.m.	Power Up: Your Blueprint for Unstoppable Living Sponsored Session provided by Menrva	Galleria III-IV, 3 rd Level
11:30 a.m. – 12:15 p.m.	Business Building Mastermind: Hey GURL, HEY! Spill the Tea & Close the Deals \$	Plaza II, 3 rd Level
11:30 a.m. – 12:15 p.m.	Broker/Owner Mastermind: Blueprint for Growth: Attract, Align, and Accelerate \$	Plaza I, 3 rd Level
12:00 p.m. – 12:45 p.m.	Global Mastermind: Global Blueprint for Leadership \$	Woodway I, 4 th Level
1:00 p.m. – 2:00 p.m.	Unapologetically You ★\$ offered by Leadership Institute	Galleria I-II, 3 rd Level
1:00 p.m. – 2:00 p.m.	Your Leadership Journey and How It Shapes Your Legacy ★\$ (Janie Pugh, PMN and Geraldine Ramirez, PMN)	Galleria III-IV, 3 rd Level
3:30 p.m. – 4:15 p.m.	Fireside Chat: Leading Forward – Lessons from the Top NAR Education Session offered by Women's Council	George R. Brown Convention Center, Hall B

SUNDAY, NOVEMBER 16

7:30 a.m. – 9:00 a.m.	+ Past National Presidents Breakfast	San Felipe, 3 rd Level
9:30 a.m. – 12:00 p.m.	Governing Board (Sign in: 9:00 a.m.) Meet the Candidates for 2027 Leadership Team	Galleria I-II, 3 rd Level

Schedule is subject to change. + Open only to committee members ♦ Admission by ticket only ★ Network Topic \$ Business Topic

Conference Wi-Fi Network: Westin_Conference Access code: WCR2025

Expo at George R. Brown Convention Center

Be sure to pop by the Women's Council

Booth #2445

Expo hours:

Friday 10:00 a.m. – 5:00 p.m. Saturday 10:00 a.m. – 5:00 p.m. Sunday 10:00 a.m. – 2:00 p.m.

NAR Special Events

Saturday, 6:30 p.m. – 9:30 p.m. **RPAC Major Investor Evening** (invite only)

Monday, 8:30 a.m. – 11:00 a.m. **Board of Directors**

STRATEGIC PARTNERS









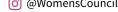


STAY CONNECTED

#WomensCouncil #WCRHouston2025











CONFERENCE HIGHLIGHTS

WEDNESDAY, NOVEMBER 12

PMN Pop-Up Course: Al for Real Estate Rockstars



10:00 a.m. - 3:00 p.m. (Sign-in: 9:30 a.m.)

Galleria Ballroom II, 3rd Level

Registration Fee: \$160 onsite (based on availability)

INSTRUCTOR



Carrie Little, PMN

Supercharge Your Business & Income! Discover how to harness AI tools to streamline your workflow, build smart systems, and free up time to focus on what matters most — closing deals and growing your business. This interactive session will share real-world tips and creative strategies to help you work smarter, not harder, and boost your bottom line. From marketing hacks to client follow-up automation, you'll walk away with practical ideas you can put into action immediately. *This course counts as credit toward the PMN designation*.

Snack Break



2:00 p.m. – 4:00 p.m. Registration Desk

Join us for a special snack break courtesy of .RealEstate at the registration area exclusively for Women's Council attendees! (While supplies last.) Swing by and learn more about their newly launched digital branding packages, and get started for free!

First-Time Conference Attendee Orientation

4:00 p.m. – 4:30 p.m. Plaza Ballroom, 3rd Level

Is this your first time attending a national conference? Join this orientation session to get acquainted with the venue, learn about the schedule, meet other newcomers, and pick up your First-Time Attendee ribbon. Our Women's Council community is excited to welcome you!

PMN Reception



5:00 p.m. – 6:30 p.m. *Monarch, 24th Level*

Join us for a special networking event created for PMN designees and candidates! Connect with peers, expand your professional network, and celebrate success as we recognize members who earned their PMN designation between June–November 2025.

This event is free for PMN designees and candidates who have paid their annual fees and are registered for the conference as either WCR Only or Premier Access. Simply stop by the Women's Council registration desk to pick up your complimentary ticket. Not a PMN designee or candidate yet, but want to join the fun? Guest tickets will be available at the registration desk for \$30. Click here to learn more about the PMN designation.





THURSDAY, NOVEMBER 13

Welcome, Keynote "Stronger Together" & Marketplace



GUEST SPEAKERDr. Bertice Berry

7:30 a.m. – 9:30 a.m. Galleria Ballroom, 3rd Level

Grab a bite to eat then get ready to start your day with our special guest speaker! A light breakfast will be served from 7:30 - 8:30 a.m.

Stronger Together

In a time of uncertainty and division, sociologist, bestselling author and lecturer, Bertice Berry, PhD., will remind us of the power we have to build communities of belonging first for ourselves and then for the people we serve. Using her unique blend of storytelling, humor and research, Berry will take us on a journey for the rediscovery of our own power as REALTORS®, as women and as sisters in this wonderful mission of building communities of belonging. You will laugh, feel and leave inspired to continue to lead a life of purpose.

Life of a Top Producer Panel & Marketplace

9:45 a.m. – 10:30 a.m. Galleria Ballroom, 3rd Level

Step behind the curtain with some of real estate's brightest stars as they share the systems, tools, and strategies that keep their business center stage. From client appreciation to technology, assistants to team dynamics—you'll walk away with fresh ideas to elevate your own performance and keep the spotlight on your success.

MODERATOR



Sarah Libengood, PMN



Suzanne Kuntz



Linda Lee, PMN



Skyler Lemons

Women's Council & Beyond: A Bold New Strategic Plan & What It Means for You 10:45 a.m. – 12:30 p.m. Galleria Ballroom, 3rd Level

Women's Council is embarking on an exciting journey with a bold new three-year strategic plan. What's next for the Council—and how will these initiatives impact your network? Join us for this session as the National Leadership Team unveils the path ahead. Engage directly with National Leadership, and explore how these forward-focused priorities will empower members and strengthen networks across the country. **All 2025 and 2026 leaders are strongly encouraged to attend.**

Regional Caucuses

2:00 p.m. – 3:15 p.m.

See schedule for Room Assignments

Brought to you by your National Liaisons, gather with your <u>region</u> and discuss current issues of interest that will provide you a road map of everything exciting and new at Women's Council.

Celebration of Achievements, The Black Line: Turning Your Lane into Your Superpower, & Marketplace



GUEST SPEAKERMichelle
Berman-Mikel

3:30 p.m. – 5:30 p.m. Galleria Ballroom, 3rd Level

Join us for a special event honoring the outstanding achievements of Women's Council. We'll recognize our Certified Networks, applaud the 2025 Leadership Institute Class, and enjoy an inspiring presentation from Michelle Berman-Mikel.

What Is Your Black Line? is a high-impact session that challenges professionals to trade distractions for discipline by identifying the guiding principle that keeps them focused and purpose-driven. Drawing from Michelle's 22-year career as a competitive swimmer, it explores how the black line on the bottom of the pool became a metronome for excellence—and how that same approach can fuel growth in business and life. At its core, the session helps participants uncover the one daily act that, practiced consistently, can radically transform their business.

Thursday Night Out: Dine & Discover Houston

Looking for something fun to do or a great spot to dine out on your free Thursday evening? Be sure to check out our <u>list of restaurant and activity ideas</u>. And if you'd like some company, stop by the **Dinner Meet-Up Lounge** (open from 6-6:30pm) in the West Alabama Room - whether you're reconnecting with friends or meeting new faces, it's the perfect place to find dining companions and head out together for a fun night.





FRIDAY, NOVEMBER 14

Morning Kickoff and AI Tools, Tips & Tricks



SPEAKER Nobu Hata

9:00 a.m. – 10:15 a.m. Woodway I, 4th Level

Get an update on how AI is changing consumer mindset and how real estate professionals can leverage it in their business. From relevant tools, actionable tips and real business process tricks that are easy to use and implement into your day to day flow.

Creating the Win, Negotiation with Style & Strategy



SPEAKER Maura Neill

10:30 a.m. – 11:30 a.m. *Woodway I, 4th Level*

The most successful negotiators get the best outcomes for clients by thinking outside the box. This session pushes you out of your comfort zone to think differently. We'll explore the impacts of perception versus reality on the transaction and how emotional intelligence affects the negotiation process. You'll walk away with fresh, new approaches and innovative options for even the most difficult negotiation. Maura is a graduate of the Harvard Negotiation Institute at Harvard Law.

Future of AI Search & Your Digital Brand on Google – Free Resources & Tools

SPEAKERS



Elizabeth Partin Koneru



Alex Montalenti

10:30 a.m. – 11:30 a.m. *Plaza Ballroom, 3rd Level*

Provided by



Ready to thrive in the Al-powered future of search? Join us for an exclusive and forward-looking educational session designed to prepare you for the next era of Google visibility and digital success.

We're All Content Creators



SPEAKER Wendy Forsythe

11:45 a.m. – 12:30 p.m. *Woodway I, 4th Level*

Here's the truth: in today's real estate world, content is your currency. Whether it's an Instagram story, a DM, or a new listing—you're marketing, creating impressions, and telling a story. We're all content creators now, and those who embrace it win—not because their content is perfect, but because they keep showing up. Modern marketing isn't about being flawless; it's about being fearless. Let's talk about what it really takes to stand out, show up, and build a brand that grows your business.

Searching for Excellence



SPEAKERCarrie
Guarrero

11:45 a.m. – 12:30 p.m. Plaza Ballroom, 3rd Level

Offered by



Join Carrie Guarrero for a live micro coaching session focused on the core questions we should be asking ourselves—and the demands we face today in real estate, on social media, and in life. Walk away with clear, actionable takeaways you can put into practice right away.

Friday continued ->





FRIDAY, NOVEMBER 14 (continued)

Governance: Reframe Your Mindset & Empower Your Team

SPEAKERS





Kate Kelley, PMN

Linda Lizzio, PMN

2:00 p.m. – 2:45 p.m. *Woodway I, 4th Level*

Strong governance builds strong leaders: shift your perspective, inspire your team, and create lasting impact! Governance is your roadmap to success—clarity in leadership, confidence in action, and connection in every team! Governance isn't paperwork—it's power. Reframe your mindset, empower your team, and watch your network thrive!

Built to Last - Pillars of Growth

SPEAKER



Jamie Taylor, PMN

2:00 p.m. – 2:45 p.m. Plaza Ballroom, 3rd Level

Built to Last – Pillars of Growth bridges personal business success with the core pillars of Women's Council. Using the four guiding pillars—Education, Networking, Referrals and Leadership—we'll uncover strategies to build a real estate business that is both profitable and purposeful. This dynamic session will help attendees connect what they learn with practical steps they can take home to strengthen their careers and their networks.

Opportunity and Growth Committee

2:30 p.m. – 3:30 p.m. Westchester, 3rd Level

The Opportunity and Growth Committee expands the Council's reach by fostering a diverse, inclusive leadership environment and focusing on identifying and cultivating emerging leaders within our membership.

Technology Investment Committee

2:30 p.m. – 3:30 p.m. *West Alabama*, 3rd *Level*

The Technology Investment Committee's role is to review our current technological landscape, ongoing initiatives, and projected timelines for enhancements.

Inaugural Gala



Cheryl Keller, PMN 2026 President

6:00 p.m. Cash Reception

7:00 p.m. Dinner & Program

9:15 p.m. Neon Boot Scootin' Bash sponsored by Placer County Association of

REALTORS®

Galleria Ballroom, 3rd Level

Women's Council installation of our 2026 Leadership Team.

Tickets will not be sold onsite. If you need a ticket for this event, you'll want to check the "buy/sell list" located at registration for individuals who are looking to sell their

tickets onsite.





SATURDAY, NOVEMBER 15

Sunrise Wellness Walk

7:00 a.m.

Meet in the hotel lobby at 7:00 am for a brisk walk with your Women's Council friends.

	Galleria I-II	Galleria III-IV
9:00 a.m. – 10:00 a.m.	Skills to Pay the Bills Special offering by Leadership Institute LEADERSHIP INSTITUTE	From Burnout to Production in 5 Steps Natalie Davis
10:15 a.m. – 11:15 a.m.	Magnet Leadership: Tools to Attract Special offering by Leadership Institute LE▲ DERSHIP INSTITUTE	Change Your Habits, Change Your Life Lori Muller, PMN
1:00 p.m. – 2:00 p.m.	Unapologetically You Special offering by Leadership Institute LE▲DERSHIP INSTITUTE	Your Leadership Journey and How it Shapes Your Legacy Janie Pugh, PMN Geraldine Ramirez, PMN

Power Up: Your Blueprint for Unstoppable Living 11:30 a.m. – 12:15 p.m. Plaza Ballroom, 3rd Level

Provided by









Power Up: Your Blueprint for Unstoppable Living is a transformative roadmap for women ready to reclaim their potential and design a life of true abundance. Grounded in cutting-edge research on hormonal health, neuroscience, and personal development, this keynote uncovers the hidden barriers that limit women's success. Attendees will discover how to balance hormones for peak performance, rewire self-sabotaging patterns, and create holistic wealth that extends beyond finances. You'll leave energized, equipped, and ready to lead with purpose.

Saturday continued ->





SATURDAY, NOVEMBER 15 (continued)

Mastermind Groups

See schedule for room assignments

These networks of Women's Council members passionate about real estate specialties meet virtually year-round and are now gathering in Houston to connect, share ideas, and grow business—open to all!

11:30 a.m. - 12:15 p.m.

Business Building: Hey GURL, HEY! Spill the Tea & Close the Deals

Let's strategize and secure the bag with 30 days to real estate wins and a strong Q1 launch. This resultsdriven mastermind will help you lock in deals, build your portfolio and pipeline, master buyer/seller

11:30 a.m. - 12:15 p.m.

Broker Owner: Blueprint for Growth: Attract, Align, and Accelerate

Stop recruiting by default and start growing by design. This mastermind will walk you through a step-by-step process to define your ideal "hunting list" of professionals you want to attract, clarify your brokerage's unique value proposition, and position yourself as the solution they've been searching for. Because true growth isn't about adding numbers—it's about building partnerships that multiply results.

12:00 p.m. - 12:45 p.m.

Global: Blueprint for Leadership

Panelists: Gabrielle Gilpin-Hudson, President, REALTOR® Association of Jamaica; Carmen Chong, CEO, Global Real Estate Alliance and Alejandro Escudero, Director, Global Strategy | Engagement, NATIONAL ASSOCIATION OF REALTORS®. Designing Balance, Creating Leaders, and Unlocking Opportunities in Organized Real Estate. Design Your Path, Lead with Purpose.

Fireside Chat: Leading Forward – Lessons from the Top

3:30 p.m. - 4:15 p.m.

Location: Convention Center, Hall B

NAR Session offered by Women's Council. Must have a Premier Access Registration to Attend this NAR session.

We often talk about how to get a seat at the table — but what happens once you're there? In this fireside chat, Nykia Wright and Christine Hansen share candid insights on leadership, career pivots, and lessons learned as they stepped into new roles at the National Association of REALTORS®. Moderated by Tammy Noll-Adams, this conversation offers encouragement, perspective, and real talk on growth, purpose, and rising at every stage of your career.

MODERATOR



Tammy Noll Adams, PMN

2025 Women's Council of REALTORS® National President

PANELIST



Nykia Wright CFO

National Association of REALTORS®

PANELIST



Christine Hansen 2025 First Vice President

National Association of REALTORS®

SUNDAY, NOVEMBER 16

Governing Board

9:30 a.m. – 12:00 p.m.

(Governing Board Members Sign in: 9:00 a.m.)

Galleria Ballroom, 3rd Level

Meet the Candidates for 2027 Leadership Team

National Governing Board Members: 2025 Leadership Team, Past National Presidents, 2025 National Liaisons, 2025 Executive Committee, 2025 State Presidents & State Liaisons.





WESTIN GALLERIA

5060 West Alabama Street Houston, TX

