



The Power of YOU!

Encourage, Inspire, Lead!



Inaugural Gala Strategic Partnership Opportunities

Friday, November 14, 2025 | 6:00 p.m. – 9:15 p.m.
(Afterparty immediately following)

Westin Galleria | Houston, Texas

Honoring the 2026 National Women's Council Leadership Team



**CHERYL
KELLER, PMN**
2026
President



**CAROLYN
ALTMAN, PMN**
2026
President-Elect



**KIM
SITTON, PMN**
2026
First Vice President



**CHARMAINE
HICKEY, PMN**
2026
Treasurer

The Power of YOU! Inaugural Gala

Strategic Partnership Opportunities

FRIDAY, NOVEMBER 14, 2025 · WESTIN GALLERIA

Honoring Our 2026 National Women's Council Leadership Team

Dear Esteemed Strategic Partners, Members, Friends, and Family,

It is with great excitement and deep gratitude that I invite you to be a part of the Women's Council of REALTORS® as we embark on a transformative year ahead. As the 2026 National President, I am honored to lead this incredible organization that has shaped, empowered, and elevated real estate professionals nationwide. For 87 years, the Women's Council has been a beacon of leadership development in the industry, fostering an unparalleled network of collaboration, mentorship, and success. The Inaugural Gala is the premier event that celebrates our legacy while welcoming the future, as we install the incoming national leadership team. It is a night of inspiration, connection, and an opportunity to align your brand with the most engaged and successful real estate professionals in the country.

The Women's Council has empowered me and thousands of members. It has enhanced my real estate business, and I have grown both personally and professionally because of this association. It is why I created the slogan, "Leaders Made Here," which reflects our mission of empowering professionals to step into their full potential. This year, we build on that foundation with the theme:

"The Power of You – Encourage, Inspire, Lead!"

Our focus is on igniting leadership potential, fostering innovation, and ensuring that our members are equipped to grow their business and lead in an ever-evolving industry.

Your partnership is more than just sponsorship—it is an investment in the future of real estate leadership. I personally invite you to stand with us, dance with us, and be a part of this journey—making meaningful connections with those who are shaping the industry's future.

Thank you for your support, and I look forward to celebrating this remarkable year together!

P.S. The celebration doesn't stop at the Gala...

Once we've lit up the ballroom with inspiration, we're sliding into something a little more neon and bootsy! You're invited to our official afterparty:

🌈 Neon Boot Scootin' Bash 🌈

We're talking line dancing, neon cowboy hats, and big Texas energy as we celebrate under the Houston lights. Kick off your heels (or keep your boots on) and get ready to toast, twirl, and two-step with the most dynamic leaders in the industry.

This is your moment to shine on and off the dance floor! You won't want to miss it.

With gratitude,

Cheryl Keller

2026 National President
Women's Council of REALTORS®



Women's Council of REALTORS®

MISSION

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

VISION

To be the premier source and standard for the personal and professional development and inclusion of leaders in the industry, organized real estate and beyond.

CULTURE STATEMENT

Leadership. We believe that every organization, industry and community needs authentic leaders who can inspire others to effect positive change.

Influence. We believe that positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

Inclusion. We believe that better decisions result when all voices are heard and when the full diversity of our membership is embraced.

Collaboration. We believe that success today is achieved through productive collaboration in a safe environment in which members support each other, work together and grow together.

Professional Credibility. We believe that members of Women's Council are professionals who operate based on a shared system of values, including integrity, respect, a commitment to excellence and continuous personal and professional development.

The Power of YOU! Inaugural Gala

Strategic Partnership Opportunities

\$25,000

Diamond Visionary

Top-tier support that powers the Council's national impact. Ultimate visibility and recognition.

- ◆ Recognition as reception sponsor during the live program.
 - ◆ Reserved tickets with preferred placement for up to 10 guests (contact us for additional needs).
 - ◆ Organization representative to receive prominent visibility through speaking time and/or video played during gala.
 - ◆ Name and logo displayed at entrance to Inaugural, and sponsor signs at event.
 - ◆ Logo projected in gobo lights (if permitted by hotel), or other prominent photo-friendly location.
 - ◆ Logo recognition in the Inaugural presentation.
 - ◆ Recognition in all 2025 Inaugural advertising.
 - ◆ Recognition on Women's Council website.
 - ◆ Logo recognition in the Inaugural program.
 - ◆ Participation in Women's Council Marketplace hours during conference to display your product or service.
 - ◆ Social media recognition to reach an audience of 100,000+ and "sponsored content" in the all member REconnect newsletter (which goes to all members with a 30% open rate).
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\$20,000

Titanium Icon

Empowering leaders to elevate communities and ignite meaningful change.

- ◆ Table wine (or champagne) underwriter with table signage acknowledgment.
- ◆ Organization representative to receive speaking time during Inaugural Gala.
- ◆ Reserved seating with premier seating for up to 10 guests (contact us for additional needs).
- ◆ Name and logo displayed at entrance to Inaugural Gala, and sponsor signs at event.
- ◆ Logo projected in gobo lights (if permitted by hotel), or other prominent photo-friendly location.
- ◆ Logo recognition in the Inaugural presentation slides.
- ◆ Recognition in 2025 Inaugural advertising.
- ◆ Recognition on Women's Council website.
- ◆ Logo recognition in the Inaugural program.
- ◆ Participation in Women's Council Marketplace hours during conference to display your product or service.
- ◆ Social media recognition to reach an audience of 100,000+ and "sponsored content" in our all member REconnect newsletter (which goes to all members with a 30% open rate).

The Power of YOU! Inaugural Gala

Strategic Partnership Opportunities

\$15,000

Platinum Empowerment

Champions of growth and advancement in leadership and real estate.

- ♦ Organization's representative to get prominent visibility.
- ♦ Reserved tickets with preferred placement for up to 8 guests.
- ♦ Name and logo displayed at entrance to Inaugural, and sponsor signs at event.
- ♦ Logo projected in gobo lights (if permitted by hotel), or other prominent photo-friendly location.
- ♦ Branded recognition at cocktail reception at bar locations.
- ♦ Logo recognition in the Inaugural presentation slides
- ♦ Recognition in 2025 Inaugural advertising.
- ♦ Recognition on Women's Council website.
- ♦ Logo recognition in the Inaugural program.
- ♦ Social media recognition to reach an audience of 100,000+ and "sponsored content" in our all member REconnect newsletter (which goes to all members with a 30% open rate).

\$12,000

Neon Boot Scootin' Bash Partner *(Presenting – Exclusive)*

The partner that lights up the afterparty—neon, dancing, and pure celebration. Put your brand center stage at the most fun, buzz worthy event.

- ♦ Naming rights as the "Neon Boot Scoot presented by [Your Brand]" on event promotions.
- ♦ Logo placement on afterparty signage as well as custom cocktail napkins.
- ♦ Guests will enjoy neon cowboy hats and glow decor, all made possible by your partnership.
- ♦ On-stage recognition at both the gala and afterparty.
- ♦ Branded photo opportunity with your logo on the exclusive afterparty backdrop.
- ♦ Reserved tickets with preferred placement for up to 6 guests.
- ♦ Name and logo displayed at entrance to the Inaugural, and sponsor signs at the event.
- ♦ Logo projected in gobo lights (if permitted by hotel), or other prominent photo-friendly location.
- ♦ Recognition in the Inaugural presentation slides.
- ♦ Recognition in 2025 Inaugural event advertising.
- ♦ Recognition on Women's Council website.
- ♦ Recognition in the Inaugural program.
- ♦ Advertising bonus! Social media recognition to reach an audience of 100,000+ with two individualized posts thanking your company.

The Power of YOU! Inaugural Gala

Strategic Partnership Opportunities

\$10,000

Gold Legacy Builder

Laying the foundation for generational leadership and transformation.

- ◆ Reserved tickets with preferred placement for up to 6 guests.
- ◆ Name and logo displayed at entrance to the Inaugural, and sponsor signs at event.
- ◆ Logo projected in gobo lights (if permitted by hotel), or other prominent photo-friendly location.
- ◆ Recognition in the Inaugural presentation slides.
- ◆ Recognition in 2025 Inaugural event advertising.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.
- ◆ Advertising bonus! Social media recognition to reach an audience of 100,000+ with two individualized posts thanking your company.

\$5,000

Sapphire Trailblazer

Bold, forward-thinking support that inspires momentum.

- ◆ Reserved tickets with preferred placement for up to 4 guests.
- ◆ Name and logo displayed at entrance to Inaugural event.
- ◆ Recognition in the Inaugural presentation slides.
- ◆ Recognition in 2025 Inaugural advertising.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.
- ◆ Social media recognition.

\$2,500

Ruby Mentor

Empowering leadership that nurtures rising talent and collaborative growth.

- ◆ Reserved tickets for up to 2 guests.
- ◆ Recognition in the Inaugural presentation slides.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.
- ◆ Social media recognition.

The Power of YOU! Inaugural Gala

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\$1,000

Silver Spur Champion

A steady hand in our journey-supporting connection and collaboration with flair.

- ◆ Recognition in the Inaugural presentation slides.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.
- ◆ (1) Complimentary Inaugural Gala ticket.

\$500

Bronze Believer

Every voice matters-believing in the mission of leadership for all.

- ◆ Recognition in the Inaugural presentation slides.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.

Other Strategic Partnership Opportunities

We can design a special partnership program that fits your needs and budget. Your leadership team is very grateful to all their friends and supporting organizations that wish to contribute to their Inaugural, and any support will be recognized in the program. Thank you for your consideration!

2025 National Inaugural Partnership & Advertising Commitment Form

My organization would like to be a strategic partner for the Women's Council of REALTORS® National Inaugural when the 2026 leadership team will take the oath of office to serve. I have read the attached levels of participation and the value associated with each. I have indicated my choice of payment options below and look forward to participating in this grand event honoring the National Leadership Team.

COMPANY NAME		CONTACT PERSON	
SIGNATURE			
MAILING ADDRESS			
CITY	STATE	ZIP	
EMAIL		PHONE	

- | | | |
|--|---|---|
| <input type="checkbox"/> \$25,000 Diamond Visionary | <input type="checkbox"/> \$12,000 Neon Boot Scootin' Bash | <input type="checkbox"/> \$2,500 Ruby Mentor |
| <input type="checkbox"/> \$20,000 Titanium Icon | <input type="checkbox"/> \$10,000 Gold Legacy Builder | <input type="checkbox"/> \$1,000 Silver Spur Champion |
| <input type="checkbox"/> \$15,000 Platinum Empowerment | <input type="checkbox"/> \$5,000 Sapphire Trailblazer | <input type="checkbox"/> \$500 Bronze Believer |

SUBMISSION AND PAYMENT

Please check which level of sponsorship you prefer and submit this partnership and advertising commitment form to Debbie Coda (312-300-3134 / dcoda@wcr.org).

All checks should be made payable to Women's Council of REALTORS®, and mailed to:

Women's Council of Realtors
Attention: Debbie Coda
PERSONAL & CONFIDENTIAL
430 North Michigan Avenue
Chicago, Illinois 60611

Payments are due
on or before
September 5, 2025

Credit card payments will be accepted through our secure website. If you wish to pay by credit card, contact Debbie Coda at dcoda@wcr.org and she will email you the link.

An invoice/receipt will be provided upon payment. *Contributions are not tax deductible, but may be deductible as a business promotional expense by most donors.*

PHOTO & LOGO SUBMISSIONS

Please be sure to review your partnership benefits. Some partnerships include recognition of a company logo or a photo. Photos and logos should be submitted by **September 1**.

Please submit your image via email to wcr2026gala@gmail.com or by using the following link: forms.gle/Q4GQ9CJSyEw5a8F29

**Thank you for supporting the
Women's Council of REALTORS®**