



Women's Council - National Conference Schedule

Schedule subject to change: 10.1.25

Westin Galleria – Houston, TX

Conference held in conjunction with the NAR NXT, The REALTOR® Experience

WEDNESDAY, NOVEMBER 12, 2025

8:30 a.m. – 12:00 p.m.	+ Executive Committee
9:00 a.m. – 2:30 p.m.	+ Leadership Institute Training
10:00 a.m. – 3:00 p.m.	◆ PMN Pop-Up Course: AI for Real Estate Rockstars: Supercharge Your Business & Income \$ (Instructor: Carrie Little, PMN)
3:15 p.m. – 3:45 p.m.	+ Ambassadors Meeting
4:00 p.m. – 4:30 p.m.	First Time Conference Attendee Orientation
5:00 p.m. – 6:30 p.m.	◆ PMN Reception & Marketplace (Open to all with a ticket) • This is a FREE event for members who pay PMN designee & candidate annual fees • Tickets are available to purchase for all registrants wish to attend • Awards for PMN designee earned between June – November 2025

THURSDAY, NOVEMBER 13, 2025

7:30 a.m. - 9:30 a.m.	Welcome Coffee, Keynote: Stronger Together with Speaker: Dr. Bertice Berry & Marketplace (A light breakfast will be available from 7:30 – 8:30 a.m., program starts at 8:00 a.m.)
9:45 a.m. – 10:30 a.m.	The Life of a Top Producer & Marketplace (Moderator: Sarah Libengood, Panelists: Suzanne Kuntz, Linda Lee & Skylar Lemons) \$
10:45 a.m. – 12:30 p.m.	Women's Council & Beyond –New Strategic Plan Roll Out
2:00 p.m. – 3:15 p.m.	Regional Caucuses (3 concurrent)
3:30 p.m. – 5:30 p.m.	Celebration of Achievements, The Black Line: Turning Your Lane into Your Super Power & Marketplace (Speaker: Michelle Berman-Mikel) 🏆💰

FRIDAY, NOVEMBER 14, 2025

9:00 a.m. – 10:15 a.m.	Morning Kickoff & AI Tools, Tips and Tricks (Speaker: Nobu Hata) 🏆💰
10:30 a.m. – 11:30 a.m.	Creating the Win Negotiation with Style and Strategy (Speaker: Maura Neil)
10:30 a.m. – 11:30 a.m.	Future of AI Search & Your Digital Brand on Google – Free Resources & Tools Sponsored Session <i>provided by .RealEstate</i>
11:45 a.m. – 12:30 p.m.	We're All Content Creators Now (Speaker: Wendy Forsythe) \$
11:45 a.m. – 12:30 p.m.	Sponsored Session <i>provided by Fairway Mortgage</i> \$
2:00 p.m. – 2:45 p.m.	Governance: Reframe Your Mindset & Empower Your Team (Speakers: Kate Kelley and Linda Lizzio) 🏆💰
2:00 p.m. – 2:45 p.m.	Built to Last - Pillars of Growth (Speaker: Jamie Taylor) 🏆💰
2:30 p.m. – 3:30 p.m.	Technology Investment Committee
2:30 p.m. – 3:30 p.m.	Opportunity and Growth Committee
6:00 p.m. – 9:15 p.m.	◆ WCR Inaugural Gala – Reception, Dinner & Program (Afterparty immediately following) 6:00 – 6:45 p.m. Cash Reception 7:00 – 9:15 p.m. Dinner & Program 9:15 p.m. Neon Boot Scootin' Bash

SATURDAY, NOVEMBER 15, 2025

7:00 a.m. – 8:00 a.m.	Sunrise Wellness Walk (Meet in the hotel lobby at 7:00 a.m.)
9:00 a.m. – 10:00 a.m.	Skills to Pay the Bills (Offered by Leadership Institute) \$
9:00 a.m. – 10:00 a.m.	From Burnout to Production in 5 Steps (Speaker: Natalie Davis) 🏆\$
9:30 a.m. – 10:30 a.m.	Finance and Budget Committee & Forum
10:15 a.m. – 11:15 a.m.	Magnet Leadership: Tools to Attract (Offered by Leadership Institute) 🏆\$
10:15 a.m. – 11:15 a.m.	Learning Series
11:30 a.m. – 12:15 p.m.	Business Building Mastermind: Hey GURL, HEY! R.E. Mastermind Spill the Tea & Close the Deals \$
11:30 a.m. – 12:15 p.m.	Broker/Owner Mastermind: Blueprint to Breakthrough - Turning Your Business into Action & Results \$
12:00 p.m. – 12:45 p.m.	Global Mastermind: Global Blueprint for Leadership \$
1:00 p.m. – 2:00 p.m.	Unapologetically You (Offered by Leadership Institute) 🏆\$
1:00 p.m. – 2:00 p.m.	Your Leadership Journey and How it Shapes Your Legacy (Speakers: Janie Pugh and Geraldine Ramirez) 🏆\$
3:30 p.m. – 4:15 p.m.	NAR Education Session offered by Women's Council (This session will take place off-site)

SUNDAY, NOVEMBER 16, 2025

7:30 a.m. – 9:00 a.m.	+Past National Presidents Breakfast
9:30 a.m. – 12:00 p.m.	Governing Board (Sign in: 9:00 a.m.) - Meet the Candidates for 2026 Leadership Team

+ Committee members only ♦ Admission by ticket only 🏆 Network Topic \$ Business Topic

REGISTRATION DESK – Westin Galleria Houston

Check-in and on-site registration will take place at the WCR registration desk located in the Westin. You will be able to print your badge, pick up Women's Council tickets purchased in advance and PMN Candidate/Designee tickets for the Wednesday evening reception.

Wednesday: 9:30 a.m. - 6:30 p.m., Thursday: 7:00 a.m. – 3:00 p.m. & Friday: 8:30 a.m. – 12:00 p.m.

PMN RECEPTION & MARKETPLACE (Open to all with a ticket.)

Wednesday, November 12

5:00 p.m. – 6:30 p.m.

- Free event access is available to members who pay PMN designee and candidate annual fees AND are registered for the conference as either WCR Only or Premier Access. Be sure to stop by the Women's Council registration desk to pick up your free ticket.
- Guest tickets are available for purchase for non-PMN designees and candidates who wish to attend.
- Awards for PMN designee earned between June – November 2025

Guest Tickets

Regular Rate: \$30

If you are not yet a PMN Candidate and are interested in learning more about the designation, now is the perfect time to join. By becoming a PMN candidate, you can save on your ticket fee for this event and gain access to our exclusive PMN network. Click [here](#) to learn more about the [PMN designation](#). Refund policy: Submit a written request for a refund no later than October 17. No refund will be given after this date.

INAUGURAL GALA

Friday, November 14

6:00 p.m. – 9:15 p.m. (Neon Boot Scootin' Bash immediately following)

Join Women's Council for the installation of 2026 National President, Cheryl Keller, PMN, and the National Officers. Additionally, we'll install the 2026 National Liaisons.

Regular Price:

\$150 Individual Tickets

Ticket Information

- Ticket sales close at midnight on October 30. No tickets will be sold after this date.
- Seating is assigned on a best-available basis. To sit with specific people, all tickets must be purchased in one order. Individual seating requests cannot be accommodated.
- Tickets will be issued under the purchaser's name. For group orders, the purchaser is responsible for picking up and distributing all tickets. (WCR will not maintain a list of group members.)
- Tickets may be picked up at the WCR registration desk or at Will Call on the night of the event.
- For special dietary needs, contact events@wcr.org by October 25. Vegetarian meals will be available upon request at the event.
- Refund Policy: Written requests for refunds must be submitted by October 17. No refunds will be issued after this date.

VOLUNTEER OPPORTUNITY – TRADE EXPO

Women's Council will be exhibiting at the Expo. We are looking for members to represent Women's Council at the booth. This is an excellent chance to serve at the national level, network with real estate professionals and promote Women's Council to a wider audience. As a volunteer, you will engage with attendees, share information about the Council and answer questions they have about our organization. If you'd like to volunteer for a 2 hour shift, please contact jthomas@wcr.org.

TRADE SHOW/EXPO HOURS:

Friday, 10:00 a.m. – 5:00 p.m.

Saturday, 10:00 a.m. – 5:00 p.m.

Sunday, 10:00 a.m. – 2:00 p.m.

NAR PREMIER EVENTS:

Saturday, 6:30 p.m. – 9:30 p.m. RPAC Major Investor Evening

Sunday - NAR Inaugural Reception (invite only)

Monday, 8:30 a.m. – 11:00 a.m.: NAR Board of Directors