

The background of the entire page is a photograph of several hands in business attire, including a dark suit jacket, a white shirt cuff, and a gold ring, resting on a desk with papers. The image is partially obscured by yellow and blue geometric shapes.

Women's Council of
REALTORS[®]

Daytona Beach Area

2024 STRATEGIC PARTNER OPPORTUNITIES

LEADERS MADE HERE



OUR MISSION:

We are a network of successful REALTORS[®], advancing women as business leaders in the industry and the communities we serve.

REACH US AT:

386-453-4912 or
386-999-1167
www.wcr.org
wcrdaytonabeach@gmail.com

#LeadersMadeHere

2024 Daytona Beach Area Governing Board



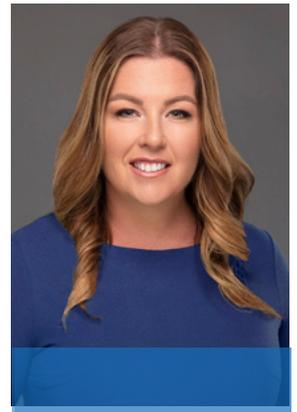
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Letter from the President

Dear Business Leader,

Women's Council of Realtors is a nationwide community of 13,000 real estate professionals who include many of the best and brightest in the business. The backbone of the Council is its network of more than 250 local and state networks in nearly 40 states with volunteer managers trained to position their groups as a business resource in their REALTOR® communities.

Our saying of "Leaders Made Here" holds true within our everyday lives at home, within our businesses, and in the communities that we serve.

In 2023, we held our first-ever event in conjunction with both the New Smyrna Beach Board of Realtors and the Daytona Beach Area Association of Realtors when we hosted our elected state-level officials and heard from them about issues we all face in the real estate industry. In April, we boarded a very full bus to make the full Parade of Home tour- another timely event that serves to educate and provide networking opportunities for our members and partners. We also invited five successful women to share their insights with us at our Women in Business Panel, an inspirational day to be sure. There are so many events to mention, but these were three that really stood out!

Our mission in 2024 is to continue to grow by offering our members smart, relevant, skill-building content with fun and memorable times! With a strong calendar of events, and with your help, our goal is to make the Women's Council of Realtors Daytona Beach the go-to for unique and thoughtful educational experiences and networking opportunities.

Our strategic partnerships offer companies the chance to position their services and products to a dedicated audience. In 2024, we are going to again incentivize relationship building between members and partners. On behalf of our 2024 membership and Board of Directors, I am honored to invite you to partner with the Women's Council of REALTORS® Daytona Beach Area to help us provide the tools needed to advance the next generation of business leaders.

Please reach out to me directly with any questions you might have. My phone number is 386-453-4912. You may also contact Faith Adams or Amanda Rodriguez, our Membership Directors, at FAdams@annie-mac.com or AmandaRodriguezNSB@gmail.com .

We look forward to a mutually beneficial 2024 with you!

Thank you for your consideration,

Carla Cottrell

President 2024

2024 Strategic Partnership Opportunities

PARTNERSHIP LEVELS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Spots available	1	4	8	12	UNLIMITED
Cost	\$4,000	\$2,000	\$1,500	\$750	\$350
First right of refusal for sponsoring events	✓				
Host exclusive member Meet-up event	✓	✓	✓		
Top Gun Awards Show	4 tickets	2 tickets			
Member list distribution	Quarterly	2x Annually	1x	1x	1x
3 minute talking time at events	3x 4x	2x 3x	1x 2x	1x	
Networking table at designated events	Unlimited	Unlimited	4x	2x	
Logo on WCR Daytona banner page with Link to company website and all WCR materials	✓	✓	✓	✓	
Social media acknowledgement	✓	✓	✓	✓	✓
Roll up banner displayed at functions	Exclusive Banner	Exclusive Banner	✓	✓	✓
90 second promo video on all social media	✓	✓	✓	✓	
Number of company representatives at member price	Unlimited	5	3	2	1
Verbal recognition at industry events	✓	✓	✓	✓	✓