



Schedule at a Glance ♦ Westin Washington, DC Downtown

Attendees must be registered for WOMEN'S COUNCIL MEETINGS to attend these sessions.

☆ Network Topics \$ Business Topics ▲ Course/Event registrants only + Open to committee members

Monday, June 2, 2025

12:30 p.m. – 4:30 p.m.

▲ Successful Communication: Speaker & Spokesperson Training \$ ☆
(Instructor: Julie Donaldson)

Tuesday, June 3, 2025

9:00 a.m. – 12:00 p.m.

+ Executive Committee

9:00 a.m. – 2:30 p.m.

+ Leadership Institute Training

10:00 a.m. – 3:00 p.m.

▲ PMN Course: Leadership Unlocked: Find Your Voice, Fuel Your Vision (ALL NEW!) \$ ☆
(Instructors: Carrie Little and Sabrina Brown)

12:15 p.m. – 1:30 p.m.

+ Past National Presidents Luncheon

1:00 p.m. – 2:30 p.m.

Opportunity and Growth Committee

1:45 p.m. – 2:15 p.m.

First Time Attendee Orientation

2:30 p.m. – 3:15 p.m.

Voices & Visions: A Candid Conversation with the Candidates ☆

3:00 p.m. – 4:30 p.m.

Technology Investment Committee

3:30 p.m. – 4:15 p.m.

Regional Caucuses (three concurrent sessions)

4:30 p.m. – 6:00 p.m.

▲ PMN Reception & Marketplace (Open to all with a ticket)

- This is a FREE event for members who pay PMN designee & candidate annual fees
- Tickets are available to purchase for all registrants wish to attend.

Wednesday, June 4, 2025

7:30 a.m. – 9:45 a.m.

Conference Welcome, "Overcoming Fear, Building Resilience and Taking Action" Guest Speaker: Kim Rittberg & Marketplace \$ ☆

9:50 a.m. – 10:30 a.m.

A light breakfast will be available from 7:30 – 8:30 a.m. Welcome Program will start at 8:00 a.m.

Owning Your Success: Breaking Free from Imposter Syndrome (Moderator: Tammy Noll Adams, Panelists: Michelle Mills Clement, Kim Rittberg and Sarah Ware) & Marketplace \$ ☆

10:30 a.m. – 11:30 a.m.

Finance & Budget Committee

10:45 a.m. – 11:30 a.m.

Real Estate Outlook: Insights, Trends & Forecasts and Marketplace (Jessica Lautz) \$

10:45 a.m. – 12:45 a.m.

Drop-In Tech Support for Women's Council Website (Valarie Lindsey) ☆

1:00 p.m. – 1:30 p.m.

Governing Board Sign-in

1:30 p.m. – 3:00 p.m.

Governing Board

4:00 p.m. – 5:30 p.m.

NAR event: Regional Caucuses

5:30 p.m. – 6:45 p.m.

▲ Women's Council RPAC Reception (off-site event)

- This event is for REALTOR® members only.
- Ticket sales will open soon.

Thursday, June 5, 2025

6:00 a.m. – 7:00 a.m.

Sunrise Walk

8:30 a.m. – 1:00 p.m.

NAR event: Board of Directors

Thursday, June 5, 2025 (continued)

8:00 a.m. – 9:00 a.m.	Powerhouse Programs: Elevating Your Local Network to the Next Level (Cathy Heshmat, Taffy Maurer, and Adam Tripp) ☆
8:00 a.m. – 9:00 a.m.	Investing in Real Estate and Financial Health (Rosanna Garcia) \$
8:00 a.m. – 9:00 a.m.	Power Up Your Presence: Using AI and Social to Market Your Network and Events (Amy Chorew) ☆
8:00 a.m. – 9:00 a.m.	Bridging the Gap: What Brokerages, Tech Companies, and Associations Don't Understand About Agents and Vice Versa (Heather Elias) \$
9:15 a.m. – 10:15 a.m.	Running Successful Network Meetings (Tracey Royal) ☆
9:15 a.m. – 10:15 a.m.	Listing Secrets Unleashed: How to Outmaneuver Competitors & Win Every Time (Bethany Brokaw) \$
9:15 a.m. – 10:15 a.m.	Level Up Your Leadership: Pathways to National Involvement (Linda Lizzio, Keisha Williams and Jan Jedlinsky) ☆
9:15 a.m. – 10:15 a.m.	Lead Like a Women in a Shifting Market (Cindy Yoakum) \$
10:00 a.m. – 10:45 a.m.	re:Members (formerly Billhighway) Myth Busters (Amy Motta) ☆
10:30 a.m. – 11:30 a.m.	Back-Up Plans: Cracking the Case on Balancing Business & Leadership (Angel Starks) \$ ☆
10:30 a.m. – 11:30 a.m.	Strengths Unleashed: How to Supercharge Teams and Boost Success (Lee Peterson) \$ ☆
10:30 a.m. – 11:30 a.m.	Ask & Learn: Navigating the New Women's Council Website (Valarie Lindsey) ☆
10:30 a.m. – 11:30 a.m.	Beyond the Welcome: Member Magic for Smart Recruitment & Retention (Renee Roque) ☆
12:15 p.m. – 1:00 p.m.	Voting Delegate Check-in
1:00 p.m. – 2:30 p.m.	Elections (Midyear Business Meeting)

Registration: Registration check-in will take place at the Westin Washington DC Downtown. Hours: Tues., 9:30 a.m. – 6:00 p.m. & Wed.: 7:15 a.m. – 1:30 p.m.

Marketplace: Step into a dynamic hub of energy and opportunity! This format combines cutting-edge education, impactful business exchanges, and unparalleled networking. Connect with conference attendees and National Strategic Partners to spark ideas and forge lasting partnerships.