



Our Values

The Power of Relationships

Success in business today is achieved through positive, productive relationships. The Women's Council of REALTORS® provides an environment of collaboration in which members can form, build, and maximize relationships for business and personal success. When members share their time, talent and experience, the entire industry is advanced.

Leadership

To continue to grow and be successful, every business, industry and community must have leaders who can see change that is needed, organize resources, and engage the hearts and minds of those around them. Though the Women's Council of REALTORS®, members develop and apply new found leadership skills and qualities across all areas of their personal and professional lives.

Professional Credibility

Members of the Women's Council of REALTORS® are career professionals. We operate based on a shared value system of integrity, respect, consistency and a commitment to excellence and continuous development.

Diversity

The Council member network is enriched through the celebration of and active outreach to the full diversity of our industry. At the same time, the strength of the organization lies in what unites us all - our shared values.

Involvement

Active participation increases membership value. Participation in the Women's Council of REALTORS® is the opportunity to contribute to change, and to be changed, personally and professionally.

Success

Success in business brings credibility, influence and greater opportunity. Wealth creation through business success also leads to long-term financial security, greater independence and more quality of life choices.

Influence

Positive change will come from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.