



Women's Council of REALTORS®

INSPIRE • LEAD CONNECT

Inaugural Strategic Partnership Opportunities

Honoring the 2027 National Women's Council Leadership Team

**Empowering Women, Elevating Leadership,
and Strengthening Connections**



Inaugural Gala Strategic Partner Opportunities

Honoring the 2027 National Women's Council Leadership Team

INSPIRE · LEAD · CONNECT

Inspirez · Menez · Rassemblez



Carolyn
Altman, PMN
PRESIDENT



Kim
Sitton, PMN
PRESIDENT-ELECT



Charmaine
Hickey, PMN
FIRST VICE PRESIDENT



Eileen Oldroyd
TREASURER

Friday, November 6, 2026
Sheraton New Orleans Hotel

Dear Strategic Partners of Women's Council of REALTORS®,

It is with great excitement and gratitude that we invite you to partner with the Women's Council of REALTORS® as we celebrate the installation of the 2027 National Leadership Team at the Inaugural Gala in New Orleans.

This special event is more than a celebration. It is a moment to honor leadership, recognize the strength of our network, and look ahead to the future impact of the Women's Council of REALTORS®. As we gather to install the 2027 Leadership Team, we also celebrate an organization committed to advancing women as business leaders and strengthening their voice, influence, and impact throughout the real estate industry and the communities they serve.

With the approval of the 2026–2028 Strategic Plan, Women's Council is entering an exciting new chapter—one focused on leadership growth, industry influence, professional development, strategic alignment, and stronger member connection. Your partnership helps bring that vision to life.

Support of the Inaugural Gala does more than help create a memorable evening. It helps elevate the visibility of the Women's Council, strengthen relationships with leaders and members from across the country, and reinforce the work we are doing to prepare leaders, align our organization, and expand our collective impact.

We are proud to offer a variety of partnership opportunities designed to recognize those who believe in the mission and future of the Women's Council. Whether you are a longstanding supporter, a strategic partner, or a friend of the Leadership Team, your investment is meaningful and deeply appreciated.

Thank you for considering this opportunity to stand with us as we celebrate leadership, legacy, and the exciting work ahead. We are grateful for your partnership and your belief in the power of women leading boldly in business, in their communities, and across our industry.

With much appreciation,

Carolyn Altman

Carolyn Altman
Incoming 2027 National President & Leadership Team
Women's Council of REALTORS®

#InspireLeadConnect #WCR2027 #NOLA #MardiGrasGala #WomensCouncil

OUR MISSION

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

VISION

To be the premier source and standard for the personal and professional development and inclusion of leaders in the industry, organized real estate and beyond.

CULTURE STATEMENTS

Leadership

We believe that every organization, industry and community needs authentic leaders who can inspire others to effect positive change.

Influence

We believe that positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

Inclusion

We believe that better decisions result when all voices are heard and when the full diversity of our membership is embraced.

Collaboration

We believe that success today is achieved through productive collaboration in a safe environment in which members support each other, work together and grow together.

Professional Credibility

We believe that members of Women's Council are professionals who operate based on a shared system of values, including integrity, respect, a commitment to excellence and continuous personal and professional development.

\$25,000**ROYAL KREWE VISIONARY**

Top-tier support that powers the Council's national impact. A brand-forward twist on the NOLA tradition. Your partnership powers the "Connection Parade," a high-energy procession experience that brings people together and symbolizes the Power of Connection.

- ♦ Organization representative to receive prominent visibility through speaking time and/or video played during gala.
- ♦ Reserved seating with preferred placement for up to 10 guests (contact us for additional needs).
- ♦ "Connection Parade presented by [Your Brand]" (naming across promotions, run-of-show, signage).
- ♦ Emcee shout-out before parade; lead-position presence.
- ♦ Logo projected in gobo lights (if permitted by hotel).
- ♦ Branded photo moment.
- ♦ Co-branded keepsake for attendees.
- ♦ Logo recognition in the Inaugural presentation and program.
- ♦ Recognition in 2026 Women's Council Inaugural advertising and website.
- ♦ Participation in Women's Council Marketplace hours during conference to display your product or service.
- ♦ Social media recognition to reach an audience of 130,000+ and "sponsored content" in the all member REconnect newsletter (which goes to all members with a 30% open rate).

\$20,000**FRENCH QUARTER ICON**

Empowering leaders to elevate communities and ignite meaningful change.

- ♦ Table wine (or champagne) underwriter with table signage acknowledgment.
- ♦ Organization representative to receive speaking time during Inaugural Gala.
- ♦ Reserved seating with preferred placement for up to 10 guests (contact us for additional needs).
- ♦ Name and logo displayed at entrance to Inaugural Gala, and sponsor signs at event.
- ♦ Logo projected in gobo lights (if permitted by hotel).
- ♦ Logo recognition in the Inaugural presentation and program.
- ♦ Recognition in 2026 Inaugural advertising.
- ♦ Recognition on Women's Council website.
- ♦ Participation in Women's Council Marketplace hours during conference to display your product or service.
- ♦ Social media recognition to reach an audience of 130,000+ and "sponsored content" in our all member REconnect newsletter (which goes to all members with a 30% open rate).

\$15,000

CARNIVAL KREWE CAPTAIN

Champions of growth and advancement in leadership and real estate.

- ♦ Organization's representative to get prominent visibility.
- ♦ Reserved tickets with preferred placement for up to 8 guests.
- ♦ Name and logo displayed at entrance to Inaugural, and sponsor signs at event.
- ♦ Logo projected in gobo lights (if permitted by hotel).
- ♦ Branded recognition at cocktail reception at bar locations.
- ♦ Logo recognition in the Inaugural presentation and program.
- ♦ Recognition in 2026 Inaugural advertising.
- ♦ Recognition on Women's Council website.
- ♦ Social media recognition to reach an audience of 130,000+ and "sponsored content" in our all member REconnect newsletter (which goes to all members with a 30% open rate).

\$10,000

BOURBON STREET BUILDER

Laying the foundation for generational leadership and transformation.

- ♦ Reserved tickets with preferred placement for up to 6 guests.
- ♦ Name and logo displayed at entrance to the Inaugural, and sponsor signs at event.
- ♦ Logo projected in gobo lights (if permitted by hotel).
- ♦ Recognition in the Inaugural presentation and program.
- ♦ Recognition in 2026 Inaugural advertising.
- ♦ Recognition on Women's Council website.
- ♦ Advertising bonus! Social media recognition to reach an audience of 130,000+ with two individualized posts thanking your company.

\$5,000**MARDI GRAS TRAILBLAZER**

Bold, forward-thinking support that inspires momentum.

- ◆ Reserved tickets with preferred placement for up to 4 guests.
- ◆ Name and logo displayed at entrance to Inaugural event.
- ◆ Recognition in the Inaugural presentation and program.
- ◆ Recognition in 2026 Inaugural advertising.
- ◆ Recognition on Women's Council website.
- ◆ Social media recognition.

\$2,500**SILVER FLEUR CHAMPION**

Guidance-driven leadership: supporting rising stars and peer development.

- ◆ Reserved tickets for up to 2 guests.
- ◆ Recognition in the Inaugural presentation and program.
- ◆ Recognition on Women's Council website.
- ◆ Social media recognition.

\$1,000**MASKED MENTOR**

A steady hand in our journey: supporting connection and collaboration with flair.

- ◆ Recognition in the Inaugural presentation.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.
- ◆ (1) Complimentary Inaugural Gala ticket.

\$500**BEIGNET BELIEVER**

Every voice matters: believing in the mission of leadership for all.

- ◆ Recognition in the Inaugural presentation.
- ◆ Recognition on Women's Council website.
- ◆ Recognition in the Inaugural program.

Other Strategic Partnership Opportunities

We can design a special partnership program that fits your needs and budget. Your leadership team is very grateful to all their friends and supporting organizations that wish to contribute to their Inaugural. Thank you for your consideration!

2026 NATIONAL INAUGURAL PARTNERSHIP & ADVERTISING COMMITMENT FORM

My organization would like to be a strategic partner for the Women's Council of REALTORS® National Inaugural when the 2027 leadership team will take the oath of office to serve. I have read the attached levels of participation and the value associated with each. I have indicated my choice of payment options below and look forward to participating in this grand event honoring the National Leadership Team.

COMPANY NAME		CONTACT PERSON	
SIGNATURE			
MAILING ADDRESS			
CITY	STATE	ZIP	
EMAIL		PHONE	

- | | | |
|--|--|---|
| ☐ \$25,000 Royal Krewe Visionary | ☐ \$10,000 Bourbon Street Builder | ☐ \$1,000 Masked Mentor |
| ☐ \$20,000 French Quarter Icon | ☐ \$5,000 Mardi Gras Trailblazer | ☐ \$500 Beignet Believer |
| ☐ \$15,000 Carnival Krewe Captain | ☐ \$2,500 Silver Fleur Champion | |

SUBMISSION AND PAYMENT

Please check which level of sponsorship you prefer and submit this partnership and advertising commitment form to Debbie Coda (312-300-3134 or email dcoda@wcr.org).

All checks should be made payable to Women's Council of REALTORS®, and mailed to:

Women's Council of REALTORS®
Attention: Debbie Coda
PERSONAL & CONFIDENTIAL
430 North Michigan Avenue
Chicago, Illinois 60611

Payments are due
on or before
September 4, 2026

Credit card payments will be accepted through our secure website. If you wish to pay by credit card, contact Debbie Coda at dcoda@wcr.org.

An invoice/receipt will be provided upon payment.
Contributions are not tax deductible, but may be deductible as a business promotional expense by most donors.

LOGO SUBMISSIONS

Please be sure to review your partnership benefits. Some partnerships include recognition of a company logo. Logos should be submitted by **September 1**.

Please submit your logo and direct any questions to: tammymarasiarealtor@gmail.com.

**THANK YOU FOR
SUPPORTING THE WOMEN'S
COUNCIL OF REALTORS®**