

REGISTRATION DESK

Location:
Pan American Room

Hours: Tuesday 8:00 a.m. – 6:30 p.m. Wednesday 7:15 a.m. – 1:00 p.m.



Attendance at these sessions requires a Women's Council Meetings registration.

SCHEDULE OF EVENTS

MONDAY, JUNE 15

9:00 a.m. – 12:00 p.m.	+ Executive Committee	Federal A
12:30 p.m. – 4:30 p.m.	▲ PMN Course: Public Speaking & Spokesperson Excellence ★\$ (Instructor: Jennifer Nicely, PMN)	South American B
4:00 p.m. – 5:00 p.m.	Finance & Budget Committee	Statler A/B

TUESDAY, JUNE 16

8:30 a.m. – 12:30 p.m.	▲ PMN Course: Leadership Unlocked: Find Your Voice, Fuel Your Vision ★\$ (Instructor: Sabrina Brown, PMN)	South American B
12:45 p.m. – 2:00 p.m.	▲ Connections in Bloom Networking Luncheon ★\$ (Open to all with a ticket.)	Congressional
1:15 p.m. – 3:15 p.m.	+ Leadership Institute Training	California
2:00 p.m. – 2:30 p.m.	Ambassadors Committee Meeting	Massachusetts
2:00 p.m. – 2:30 p.m.	+ National Leadership Team Meeting with 2026 State Presidents	South American B
2:00 p.m. – 6:30 p.m.	Marketplace	Capital Terrace
2:00 p.m. – 6:30 p.m.	Snack Break provided by .RealEstate (while supplies last)	Capital Terrace
2:30 p.m. – 3:00 p.m.	First Time Attendee Orientation	Presidential Ballroom
3:30 p.m. – 5:20 p.m.	Conference Welcome, Keynote "Sales Success with Glow" \$ Angel Tucker, & Meet the 2027 National Officer Candidates	Presidential Ballroom
5:30 p.m. – 6:30 p.m.	▲ PMN Reception & PMN Awards Presentation (Open to all with a ticket.)	Congressional/Senate

WEDNESDAY, JUNE 17

7:30 a.m. – 8:40 a.m.	Networking Continental Breakfast & Meet the 2027 National Liaison Candidates <i>A light breakfast will be available from 7:30 – 8:30 a.m. Program will start at 7:45 a.m.</i>	Presidential Ballroom
7:30 a.m. – 12:00 p.m.	Marketplace	Capital Terrace
8:45 a.m. – 9:30 a.m.	Region Caucus Meetings Central East West	Presidential Ballroom Federal A/B South American A/B
9:45 a.m. – 10:30 a.m.	Leaders Made Here: The "Women Who" First Annual Panel ★\$	Presidential Ballroom
10:45 a.m. – 11:30 a.m.	How to Stay Operational When Life Gets Crazy ★\$	Presidential Ballroom
11:30 a.m. – 12:30 p.m.	+ Past National Presidents Luncheon	Ohio
1:00 p.m. – 3:00 p.m.	Governing Board Meeting (Sign-in 12:30 – 1:00 p.m.)	Presidential Ballroom
4:00 p.m. – 5:30 p.m.	NAR event: NAR Regional Caucuses	

THURSDAY, JUNE 18

6:00 a.m. – 7:00 a.m.	Sunrise Walk	Hotel Lobby
8:00 a.m. – 11:30 a.m.	Learning Series - Concurrent Sessions	See page 6
8:30 a.m. – 10:00 a.m.	Drop-In Tech Support	Ohio
8:30 a.m. – 12:00 p.m.	NAR event: Board of Directors	
9:00 a.m. – 9:30 a.m.	Coffee Break	Capital Terrace
12:15 p.m. – 1:15 p.m.	Voting Delegate Check-in	Capital Terrace
1:15 p.m. – 3:30 p.m.	Elections (Midyear Business Meeting)	Presidential Ballroom

Schedule is subject to change. ★ Network Topics \$ Business Topics ▲ Course/Event registrants only + Open to committee members

NATIONAL STRATEGIC PARTNERS



STAY CONNECTED

#WomensCouncil, #LeadersMadeHere & #ThePowerofYou

f /wcrfans @WomensCouncil

CONFERENCE NOTES

Marketplace

This high-energy format provides education, business exchange and networking for our conference attendees and National Strategic Partners. Stop by to visit with our National Partners and learn more about the services they offer.

REALTOR Team Store® - The official distributor of Women's Council Products

[Visit their website](#) to see their Women's Council products. Be sure to stop by our registration desk to pick up a coupon for free shipping for your next online order.

CONFERENCE HIGHLIGHTS

MONDAY, JUNE 15

**PMN Course:
Public Speaking
& Spokesperson
Excellence**



12:30 p.m. – 4:30 p.m.
Room: South American B
Registration Fee: \$169 on-site (based on availability)

Public speaking doesn't have to be scary, it can be your greatest tool for influence and leadership. You'll learn strategies to calm nerves, boost confidence, and find your authentic voice. Designed for emerging leaders, this course will help you transform anxiety into impact, speak with clarity and presence whether you're addressing clients, colleagues, or a crowd. Gain the skills to command attention, build trust, and open new doors of opportunity in both business and leadership.

This course counts as credit towards the PMN designation.

INSTRUCTOR



Jennifer
Nicely, PMN

TUESDAY, JUNE 16

**PMN Course:
Leadership Unlocked:
Find Your Voice, Fuel
Your Vision**



8:30 a.m. – 12:30 p.m.
Room: South American B
Registration Fee: \$169 on-site (based on availability)

This innovative core content for our prestigious designation is crafted to enhance your leadership skills, broaden your professional opportunities, and empower you to thrive in today's ever-evolving marketplace. At Women's Council, we believe in the transformative power of connections, collaboration, and lifelong learning. Now is your moment to lead boldly, stay ahead of the curve, and set the benchmark for excellence in real estate.

This course counts as credit towards the PMN designation.

INSTRUCTOR



Sabrina
Brown, PMN

**Connections in Bloom
Networking Luncheon**

12:45 p.m. – 2:00 p.m.
Room: Congressional

Women's Council's first-ever Networking Luncheon, a special ticketed experience created to bring peers together in a relaxed and engaging setting. Attendees will enjoy lunch while connecting through guided conversations focused on business growth, leadership, and meaningful networking.

If you purchased a ticket for this event, be sure to stop by registration to pick up your ticket. *(Note: This event is sold out. If you are still hoping to attend, be sure to check the "Buy/Sell List" at registration, where attendees may post available tickets for resale onsite.)*

MODERATOR



Ashley
Almeida, PMN

Snack Break



2:00 p.m. – 6:30 p.m.
Room: Capital Terrace

Join us for a special snack break courtesy of .RealEstate located at the Marketplace. We're serving up homemade cookies, blondies and brownies for Women's Council attendees! (Available while supplies last.)

**National Leadership
Team Meeting with
State Presidents**

2:00 p.m. – 2:30 p.m.
Room: South American B

State Presidents will hear the latest updates from President Cheryl, along with some important last-minute information.

**First-Time Attendee
Orientation**

2:30 p.m. – 3:00 p.m.
Room: Presidential Ballroom

Welcome First Time Attendees! Make sure you attend this session designed just for you to ask questions, get oriented with the meeting venue, learn more about the schedule of events, and meet other first-timers. Our Women's Council community is eager to meet you!

TUESDAY, JUNE 16 (continued)

Conference Welcome, Keynote “Sales Success with Glow” & Meet the 2027 National Officer Candidates

3:30 p.m. – 5:20 p.m.
Room: Presidential Ballroom

Join us for an energizing conference kickoff featuring a welcome from President Cheryl Keller and a moderated conversation with the 2027 National Leadership Team candidates, giving voting members insight into each candidate’s vision and leadership approach.

The session concludes with an inspiring keynote from Angel Tucker, “Sales Success With GLOW,” focused on elevating the customer experience and closing more deals. Attendees will learn how to quickly identify client personalities, communicate more effectively, reduce friction in negotiations, and increase referrals using personality-specific strategies. Discover the GLOW Method to build stronger connections, improve conversion rates, and create smoother, more successful client experiences.

KEYNOTE SPEAKER



Angel Tucker

PMN Reception & PMN Awards Presentation



5:30 p.m. – 6:30 p.m.
Room: Congressional/Senate

Join us for a networking event designed for PMN designees and candidates. This is the perfect opportunity to mingle, expand your professional circle, and build lasting relationships. This event is free to members who pay PMN designee and candidate annual fees AND are registered for the conference as “Women’s Council Meetings”. Be sure to stop by the Women’s Council registration desk to pick up your free ticket.

Guest tickets will be sold at the registration desk for \$30 for non-PMN designees/candidates who wish to attend. If you purchased a Guest ticket in advance, your ticket will be available at the registration desk.

[Click here](#) to learn more about the PMN designation.

WEDNESDAY, JUNE 17

Networking Continental Breakfast & Meet the 2027 National Liaison Candidates

7:30 a.m. – 8:40 a.m.
Room: Presidential Ballroom

A light breakfast will be available from 7:30 a.m. – 8:30 a.m. Program starts at 7:45 a.m.

Start your morning with networking and a light breakfast as you ease into a meaningful day of connection then stay to meet each of our 2027 National Liaison candidates. Voting members will have the opportunity to gain deeper perspective through a moderated conversation designed to highlight each candidate’s vision, priorities, and leadership style.

Regional Caucuses

8:45 a.m. – 9:30 a.m.
Rooms: Central – Presidential Ballroom | East – Federal A/B | West – South American A/B

Brought to you by your National Liaisons, gather with your region to kick off the conference. We’ll discuss current issues of interest that will provide you a road map of everything exciting and new at Women’s Council.

[Click here](#) to see a map of the regions.

Leaders Made Here: The “Women Who” First Annual Panel



9:45 a.m. – 10:30 a.m.
Room: Presidential Ballroom

Honoring our Rising Stars! Join us for an inspiring and candid conversation designed to help you grow your business, strengthen your leadership, expand your network, and create lasting impact in your market and community. Walk away with practical strategies, fresh perspectives, and real-world insights from women who have leveraged relationships, leadership, and Women’s Council to elevate their success.

MODERATOR	PANELIST	PANELIST	PANELIST	PANELIST	PANELIST	PANELIST
Cheryl Keller, PMN	Denise Bibeau, PMN	Lori Muller, PMN	Faith Reid, PMN	Kelsie Stites, PMN	Leslie Rouda Smith	Rebecca Thomson, PMN

WEDNESDAY, JUNE 17 (continued)

How to Stay Operational When Life Gets Crazy

10:45 a.m. – 11:30 a.m.
Room: Presidential Ballroom

Life happens. Sometimes it happens all at once. When it seems that everything that could go wrong is going wrong, how do you keep your head above water and stay present – and functional – for the people who need you at home and at work? Jen shares lessons learned through ‘one of those years’ and gives you a playbook for navigating your own challenges with authenticity and courage.

SPEAKER



Jen Baird

Governing Board

1:00 p.m. – 3:00 p.m. (Sign-in: 12:30 p.m. – 1:00 p.m.)
Room: Presidential Ballroom

Governing board members sign-in for the meeting.

National Governing Board members consist of the current National Leadership team, Past National Presidents who remain REALTORS®, 2026 National Liaisons, 2026 Executive Committee members, 2026 State Presidents, and 2026 State Liaisons.

THURSDAY, JUNE 18

Sunrise Walk

6:00 a.m.

Meet in the hotel lobby at 6:00 a.m. for a brisk walk with your Women’s Council friends.

re:Members Best Practices

8:00 a.m. – 9:00 a.m.
Room: Senate

Join us for an interactive Billhighway session. Here we will dive into system best practices, such as coding all prepaid transactions. Whether you’re new to the platform or looking to enhance your current approach, come join us to learn more.

SPEAKER



Amy Motta

Learning Series - Concurrent Sessions
8:00 a.m. - 11:30 a.m. | See chart on page 6 →

Drop-In Tech Support

8:30 a.m. – 10:00 a.m.
Room: Ohio

Stop by our Drop-In Tech Support room—Valarie Lindsey, Technology Director, will be available to answer your questions and provide one-on-one assistance with anything related to Women’s Council training & troubleshooting.

Behind the Scenes: The Stories That Shaped *Discovering W.I.S.E. – Women in Search of Excellence*

provided by



9:15 a.m. – 10:15 a.m.
Room: Senate

Step behind the scenes of *Discovering W.I.S.E.* as Carrie Guarrero shares the deeply personal stories that inspired it. Through honest and energizing conversation, Carrie explores resilience, growth, identity, and what it really means for women to pursue excellence without losing themselves along the way. Come ready to reflect, connect, and maybe even recognize pieces of your own story in the journey because the most powerful stories aren’t just written, they’re shared.

SPEAKER



Carrie Guarrero

Voting Delegate Check-in

12:15 p.m. – 1:15 p.m.
Room: Capital Terrace

Voting Delegates: If you are eligible to vote, you must be a current, paid, REALTOR® member registered for the “Women’s Council Meeting” conference with corresponding fees paid, as per Article X, Section 4 of the National Bylaws. See National Bylaws for voting eligibility. All voting delegates must have registered for the “Women’s Council Meeting” conference by June 4, 2026 at 11:59 p.m. CST in order to be eligible to vote. 2026 Local Network Presidents, National Governing Board*, and certified members-at-large will check-in for the election and must be physically present to vote.

*National Governing Board members consist of the current National Leadership team, Past National Presidents who remain REALTORS®, 2026 National Liaisons, 2026 Executive Committee members, 2026 State Presidents, and 2026 State Liaisons.

Communication Notice: All voter information was sent to the email address associated with your wcr.org login. The deadline to update your email was June 4, 2026 at 11:59 p.m. CST

Elections (Midyear Business Meeting)

1:15 p.m. – 3:30 p.m.
Room: Presidential Ballroom

All members are encouraged to attend. This is a once-a-year opportunity to see how the Council’s leaders are elected to serve.

THURSDAY, JUNE 18

CONGRESSIONAL

8:00 A.M. – 9:00 A.M.

Own Your Story, Lead Your Future



Rhonda Gilbo, PMN

9:15 A.M. – 10:15 A.M.

Member Magnet Method



Bethany Brokaw, PMN

10:30 A.M. – 11:30 A.M.

Unforgettable, Not Interchangeable



Stacey Ruwe, PMN

FEDERAL A/B

8:00 A.M. – 9:00 A.M.

The Referral Engine. Everyone Can Do This!



Tammy Marasia, PMN

9:15 A.M. – 10:15 A.M.

Amp Up Your Events: From “Just Another Meeting” to Can’t Miss Magic



Elizabeth Cooper, PMN

10:30 A.M. – 11:30 A.M.

Seamless Leadership: Aligning Elections, Onboarding & Transitions



Sarah Libengood, PMN

SOUTH AMERICAN A/B

8:00 A.M. – 9:00 A.M.

Magnetic Leadership



Gabrielle Allen, PMN



Kitty Cheney, PMN



Susan Struse, PMN

9:15 A.M. – 10:15 A.M.

Thumbs First, Tours Later: The Rise of the Digital Homebuyer



Julie Fulcher, PMN

10:30 A.M. – 11:30 A.M.

Beyond the Wow! Top Performing Networks

MODERATOR



Jan Jedlinsky, PMN

PANELIST



Jessica Craig

PANELIST



Miranda O'Callaghan

PANELIST



Faith Reid, PMN

SENATE

8:00 A.M. – 9:00 A.M.

re:Members Best Practices



Amy Motta

9:15 A.M. – 10:15 A.M.

Behind the Scenes: The Stories That Shaped Discovering W.I.S.E. – Women in Search of Excellence



Carrie Guarrero

10:30 A.M. – 11:30 A.M.

Starting Over, Showing Up: Rebuilding Your Business after Relocating



Miesha Stanley, PMN

Network Training

Business Training

Both Network and Business Training

CAPITAL HILTON

1001 16th St NW
Washington, DC 20036

